## **York University**

# Faculty of Liberal Arts & Professional Studies

### **Department of Economics**

### Fall 2019

## Course # and Title: AP/ECON 3200 Industrial Organization, Section A

### Course Webpage: Moodle

### **Course Instructor/Contact:**

Name:	Alla Lileeva
Office:	1112 Vari Hall
Phone:	416-736-2100 Ext. 20581
Office Hours:	Fridays, 14:30-15:30
Email:	lileeva@yorku.ca

#### LectureTime and Location:

Lecture:	Fridays, 11:30-14:30 (CLH M)
TA hours:	ТВА

Prerequisite / Co-requisite: AP/ECON 1000 and AP/ECON 1010 or equivalents

#### Course Description:

The focus of the focus is on real-life applications of microeconomic theory. Topics covered in the course include different market structures, business strategies such as pricing, product differentiation, and strategic behaviour.

#### Weighting of Course:

**Evaluation:** Term Test: 40% Final Examination: 60% Optional assignment: 10% (dates TBA)

#### Missed exams/Tests:

There will be no make-ups for the midterm exam. The deferred exam for the final exam will be granted only for medical reasons. In such cases students should submit a deferred exam application together with the supporting documents (attending physician's statement) to the economics department to my attention. The date and time of the deferred exam will be set at a later date. Students who may require further extensions or accommodation will have to submit a formal petition to the Faculty.

# **Grading**

The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A + = 9, A = 8, B + = 7, C + = 5, etc.). Assignments and tests will bear either a letter grade designation or a corresponding number grade (e.g. A + = 90 to 100, A = 80 to 90, B + = 75 to 79, etc.)

## Course Text / Readings:

Dennis Carlton, Jeffrey Perloff Modern Industrial Organization, 4th edition © 2005 | ISBN: 0321180232

Tentative List of Topics	<u>Readings</u>	<u>Review</u> Questions
1. Overview; The firm and costs	Ch. 1, 2	n/a
2. Competition	Ch. 3	1, 3, 5
3. Monopoly	Ch. 4	1, 3, 5, 7, 9
4. Cartels	Ch. 5	3
5. Oligopoly	Ch. 6	3, 4, 7
6. Monopolistic competition	Ch. 7	1, 5
7. Price discrimination	Ch.9	3, 4, 5
8. Advanced topics in pricing	Ch. 10	1, 2, 3, 5, 7
9. Strategic behavior	Ch. 11	•

# Organization of the Course (Topics):

### Important Course Information for Students:

All students are expected to familiarize themselves with the following information, available on the Senate Committee on Curriculum & Academic Standards webpage; <u>http://www.yorku.ca/secretariat/policies/index-policies.html/</u>

- York's Academic Honesty Policy and Procedures/Academic Integrity Website
- Ethics Review Process for research involving human participants
- Course requirement accommodation for students with disabilities, including physical, medical, systemic, learning and psychiatric disabilities
- Student Conduct Standards
- Religious Observance Accommodation