

York University  
School of Administrative Studies  
AP/ADMS 4508 Course Outline – Fall 2020



**Money Behaviours**  
**Thursdays 4:00 – 7:00 p.m.**

<b>Classroom</b>	Online
<b>Instructor</b>	Dr. Jodi Letkiewicz
<b>Office</b>	204 Atkinson
<b>Email</b>	<a href="mailto:jodilet@yorku.ca">jodilet@yorku.ca</a>
<b>Office Hours</b>	Virtual and flexible. A signup sheet will be available in Moodle

**ESSENTIAL NOTICE: READ THIS FIRST**

This course will be offered online/remotely due to COVID-19 in Fall 2020.

**Technical requirements for taking the course:**

You will need a stable, higher-speed Internet connection, a computer with webcam and microphone, and/or a smart device with these features.

**Times and locations:**

This course will be delivered both synchronously and asynchronously.

Asynchronous activities: Open Thursdays 9:00am – 5:00pm EST (approximately 60 minutes to complete)

Synchronous Zoom session: Thursdays, 5:00 – 7:00pm EST

The regular meeting time is Thursday evenings from 4:00 – 7:00pm EST. Students are expected to spend the hour before we start (4:00 – 5:00pm) to view the weekly videos, complete any assessments and be ready to participate starting at 5PM. There will be no in-person interactions or activities on campus.

**Course Description**

This course covers the aspects of human behaviours relevant to financial decision making. It explores financial decision-making and impediments to good financial decision-making, such as behavioural biases and cognitive limitations.

**Course Organization**

This course is primarily student-led. Student-led learning is an approach that positions the instructor as the "guide on the side" rather than the "sage on the stage." This means that I am not going to lecture or talk at you. Rather, students (you) will take the lead on class presentations, discussion topics and activities. My role is to facilitate the learning but to do so in a way that allows you freedom and flexibility to explore the topics in a way that is meaningful for you.

Each week, a group of students will be designated as class leaders. The class leaders will be responsible for creating a video explaining the week's readings and how they fit together. Videos need to be sent to the professor by 11:59pm the Wednesday evening before class. Videos will be posted by 9:00AM the following morning and must be viewed by students before we meet together as a class at 5:00pm. Please note that I understand you may have work or other conflicts, that is why the first hour of the class is set aside for you to complete the videos and any other accompanying activities.

**Prerequisites:** ADMS 3541 or permission of instructor

**Required Texts**

Course Packet available through the bookstore.

**Evaluation Scheme**

Cornell Notes:	30%
Midterm paper:	30%
Class leader session:	15%
Final Project:	15%
Minute papers:	5%
Participation & attendance	5%
<b>Total</b>	<b>100%</b>

**TOPICAL COVERAGE**

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*Note: This section may change throughout the semester. It is your responsibility to attend class where all changes will be announced.*

**Week 1: September 10**

Topics:  
*Course introduction and overview*  
*Values and attitudes related to money*

**Week 2: September 17**

Topics:  
*Financial Literacy and Financial Well-Being*

**Week 3: September 24**

Topics:  
*Money and Happiness*

**Week 4: October 1**

Topics:

*Money Beliefs, Money Scripts, and Money Disorders*

**Week 5: October 8**

Topics:

*Culture in financial planning*

**October 10 - 16**

READING WEEK – NO CLASSES

**Week 6: October 22**

Topics:

*Cognition, Emotions, and Distraction*

**Week 7: October 29**

Topics:

*Heuristics and Biases*

**Week 8: November 5**

Topics:

*The Behavioral Change Framework*

**Week 9: November 12**

Topics:

*Influencing and motivating change*

**Week 10: November 19**

Topics:

*Choice Architecture*

**Weeks 11 November 26**

*Group Presentations*

**Weeks 12 December 3**

*Group Presentations*