

AP/KOR 3610 3.0 Contemporary Korea: Korean Popular Culture and Korean Wave

Course instructor:

Dr. Mihyon Jeon

Email: mihyjeon@yorku.ca

Virtual office hours: TBA [Zoom Link will be provided]

Times and locations:

11:30 AM – 2:30 PM on Thursdays

There will be no in-person interactions or activities on campus.

Course description:

This course aims to help students develop a dynamic understanding of contemporary Korean culture through Korean popular culture. Over the last five decades, Korea has undergone a rapid societal and cultural change, including the development of information technology and entertainment industry in the most recent decade. This new development and many other social changes will be explored in terms of the process of production, distribution and consumption of Korean popular culture. This course combines discussions of readings and various genres of authentic materials, such as serialized television programming (“drama”) clips, movies, and K-pop music.

Organization of the course

- The entire course is online, consisting of both asynchronous and synchronous components. Recordings of synchronous meetings via Zoom will be provided.
- In a Zoom meeting, two or three groups of students will lead discussions with a 15-minute presentation on the week’s readings, which is considered as a group presentation.
- Students are expected to meet at the scheduled times via Zoom with webcam and mic.

Required textbook

Reading materials will be provided on moodle.

Evaluation (subject to minor modification)

Assessment	Value (% of final grade)
Attendance & participation	10%
Group presentation (on readings)	15%
Reading responses (4 entries, 250 words each)	20%
Essay on culture consumption (750-800 words)	25%
Take-home exam (750-800 words, essay type)	30%