

## AP/KOR 4050 Advanced Korean for Business

### Course instructor:

Ahrong Lee, Ph.D.

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Virtual office hours: TBA [Zoom link to be provided.]

### Course description:

This course covers a wide range of areas, which require a specialized use of Korean, drawing on various contexts to assist students to upgrade their language skills and proficiency for specific academic or professional purposes. This course is ideal for students who seek career opportunities in Korea-related business or in higher education in Korean studies.

### Learning outcomes:

Using only the Korean language, students will be able to:

- 1) make a formal presentation on a given issue;
- 2) read and discuss contemporary Korean articles of various sorts;
- 3) write a resumé (CV), application forms, and reflection papers; and
- 4) develop interview and presentation skills.

### Organization of the course:

Students are expected to study the lecture videos on Moodle assigned each week and to participate in various activities during the weekly meeting at the scheduled times via Zoom. Please contact the instructor if you cannot regularly participate in the live sessions for some reasons, such as time zone difference.

### Class meetings:

11:30 AM – 2:30 PM on Mondays (EST).

Students will have to sign up for one time slot to meet with the instructor on Zoom. The lecture will be recorded, and the recording can be accessed via the course Moodle by Tuesday morning.

### Class readings:

Reading materials will be provided on Moodle.

### Evaluation:

Assessment	Value (% of final grade)
Participation (Zoom meeting)	10%
Korean news report	10% (2 sets x 5% each)
Mock interview	10%
Job application writings (resumé and self-introduction letter)	15%
Survey presentation OR Community activity	10%
Business team project I (advertisement)	10%
Business team project I (presentation)	15%
Essay on Korean business culture	20%