

**York University**  
**School of Administrative Studies**  
**AP/ADMS 4542 International Financial Management**  
**Course Outline – Summer 2021**

**Instructor:** Humaira Matin  
**Time/Location:** Section A, Wednesday 4 PM  
**Email:** humairam@yorku.ca

The entire course, including the submission of assignments/projects; participation/meetings; and test-taking will take place on the Course eClass website.

This course has both synchronous ([live Zoom session](#)) and asynchronous ([Pre-recorded](#)) elements. For weeks **with** 'live Zoom sessions' students are expected to meet at the scheduled times via Zoom. Attendance is strongly recommended. For weeks **without** 'live Zoom sessions', students will have access to pre-recorded lecture videos. Students are expected to view them that deliver the basic content of the week's subjects and complete their weekly task(s).

I may change some aspects of this course as I work through it during the term. I will post updated information in case of any change in the **Detailed Course Schedule** on eClass. It is your responsibility to follow the Detailed Course Schedule for all tasks and deadlines. To make an online course work, you must keep working every week rather than leaving it all to the end of the course.

Students will be responsible for owning and maintaining a computer that will allow them to participate in all aspects of this course. If remote proctoring is used for the exams, you will need a webcam to appear on video throughout the exams.

Do not wait for the start of the course; register for Zoom now. Zoom conference software is available free to all Yorku students: <https://yorku.zoom.us>. Technology requirements and FAQs for eClass can be found here: <http://www.yorku.ca/moodle/students/faq/index.html>  
To ensure prompt and accurate response, all email communications must maintain a subject heading that begins with "**ADMS 4542**". You must write your name and student number.

### ***Course Description***

The course provides a comprehensive introduction to the world of financial management as it applies to multinational corporations and other firms that engage in international transactions. The course discusses (1) the financial environment in which the multinational firms operate, (2) foreign exchange management and the appropriateness of hedging techniques for different types of exposures that a multinational firm faces, and (3) worldwide money, debt and equity markets and instruments for investment, financing, and risk management by international businesses. The objectives are:

- To provide the student an opportunity to expand his/her finance and business knowledge for making financial decisions in an international context – an area of rapidly increasing importance in today's global economy.
- To provide the student with an opportunity to explore the international dimensions of important economic, financial, and business policies.

- To provide the student with additional background about the global economy. Every attempt will be made to apply economic analysis to current events and important national issues.

**Required Text:**

Textbook (Required): International Financial Management, 9th Edition, Cheol S. Eun, Bruce G. Resnick, and Tuugi Chuluun. McGraw-Hill Education.

**Course Website:** <https://eclass.yorku.ca/eclass/course/view.php?id=36628>

**Evaluation Scheme:\***

Quizzes	20
Midterm Exam	25
Final Exam	30
Currency Trading exercises, report, and presentation	25

**Quizzes:**

Please view *Detailed Course Schedule* on eClass to know exactly when quizzes are scheduled. All times/days are "Toronto time" (EDT). If you are writing quizzes in a different time zone, you will need to adjust the time and maybe the date. **Remember:**

- Students have **only one attempt** to each Quiz.
- Pay close attention to Quiz date and time as they **cannot** be reopened.
- If you miss any of the scheduled quizzes, you will receive a quiz mark of zero in that week.

**Currency Trading exercise, report, and presentation:**

An important part of this course is your participation in Currency Trading on OANDA. This platform gives you a pseudo-realistic introduction to how currencies are traded. You need to register yourself at [https://fxtrade.oanda.ca/your\\_account/fxtrade/register/gate](https://fxtrade.oanda.ca/your_account/fxtrade/register/gate) to open a **fxTrade Practice (demo account, virtual funds)** by **19 May 2021**. You can download your suitable platform at <https://www.oanda.com/forex-trading/platform/>. Each student must open **at least twenty trades** during the term on his/her OANDA account.

For **Currency Trading Exercises**, you will work in pairs. You will have to complete each exercise and input the details in a **Google Sheet** (link will be posted on eClass). Each student will receive access to the Google Sheet through their YorkU email ID. Also, for every exercise, each group is required to submit 'Group Trade History' using **Turnitin** link posted on eClass.

Each group will turn in a **Trader's Summary Report** at the end of the term. **Group presentations** will take place during our live Zoom sessions beginning Week 9. Details will be posted on eClass.

### ***Examinations:***

**Midterm:** Saturday June 19, 2021, online, 9:00 a.m. (EDT). The exam will cover chapters from weeks 1 through 5.

There will be no make-up mid-term and no exam viewing. Students who cannot write due to legitimate reasons will receive a synthetic midterm mark based on how well they perform on the final exam relative to the class average.

**Final:** Registrar's Office will schedule the exam date/time (EDT). The exam will cover chapters from weeks 6 through 12.

### ***Course Policies:***

#### Academic Honesty

In this course, we strive to maintain academic integrity to the highest extent possible. Breaches of academic integrity range from cheating to plagiarism (i.e., the improper crediting of another's work, the representation of another's ideas as your own, etc.). All instances of academic dishonesty in this course will be reported to the appropriate university authorities, and can be punishable according to the Senate Policy on Academic Honesty:

<https://secretariat-policies.info.yorku.ca/policies/academic-honesty-senate-policy-on/>

#### Finance Area policy on DSA (Deferred Standing Agreement)

Deferred standing may be granted to students who are unable to write their final examination at the scheduled time. In order to apply for deferred standing in an AP/ADMS class, students must register at: <http://sas-app.laps.yorku.ca>

The DSA and supporting documentation must be submitted **no later than five (5) business days from the date of the exam**. These requests will be considered on their merit and decisions will be made available by logging into the same link as above. No individualized communication will be sent from the School to the students (no letter or e-mails). Students are strongly encouraged to write the regular exam. Deferred students typically get lower marks.

It is the policy of the SAS finance area that instructors will NOT sign a DSA form if you miss both midterm and the final exam. Students in this situation will need to petition for a deferred exam, late withdrawal or a remedy appropriate to their circumstances.

### **RELEVANT UNIVERSITY/LA&PS/SCHOOL REGULATIONS**

The regulations on many aspects of coursework that apply to you are on:

<http://sas.laps.yorku.ca/students/>

You are responsible for understanding and following these regulations.