# 'Fundamentals of Canadian Business Law and Ethics' AP/ADMS 3060 3.0 Summer 2021-22

(Note: Subject to Further Revision)

### 1. Course Director, Contact Information, Course Information and Requirements and Required Texts:

**Course Director: ROBERT LEVINE** 

Contact Information: Phone: (905) 889-9361

Email: r levine@rogers.com

### Please note the following:

- As this is an online course, there are no formal office hours. All phone calls and emails will be returned within 48 hours. If your situation is such that you require a Zoom meeting, one will be arranged.
- When sending an email, you must include the Course Number and Section in the subject line. Failure to do so may result in your email being considered spam.
- This course does not check or use eClass (formerly Moodle) Messaging or Chat. Any correspondence sent to eClass Messaging or Chat will **not** be replied to.

### **Technical Requirements for taking the Course:**

Students are required to have access to eClass as well as Zoom, and as such, should ensure they have a strong, stable internet connection and that their computer is able to access the Course without a problem. It is the student's responsibility to ensure that they are able to access and complete the course, including all tests, assignments and the final exam without a problem. It is therefore, highly recommended that students complete the course using a computer that has either internet hardwired (i.e., using an Ethernet cable) from your computer to the modem or if students are using WIFI or a VPN, it is their responsibility to ensure that the connection is strong, stable and working. It is strongly recommended that students have a back-up, i.e., tether a mobile phone (using a phone's mobile data as a connection point).

Please see the following links for student computing information, resources and help:

Student Guide to eClass
Zoom@YorkU Best Practices

Zoom@YorkU User Reference Guide

Computing for Students Website

Student Guide to eLearning at York University

### **Times and Locations:**

Please note that this is a course that depends on remote teaching and learning. There will be no in-person interactions or activities on campus.

### Organization of the course:

This course is currently scheduled on Wednesdays from 7:00 PM to 10:00 PM EST (TORONTO TIME). Unless otherwise noted, all times are Eastern Standard Time (GMT-5). There will be a live Zoom lecture every Wednesday from 7:00 PM to 10:00 PM EST unless you are otherwise informed. All tests will be held at 7:00 PM EST (TORONTO TIME) on the Wednesday on which they are scheduled and all assignments will be due by 11:59 p.m. on the Wednesday on which they are due.

The entire course, including the submission of assignments and test-taking, will take place on the course's eClass website. Like an online course, you can learn the course material at your own pace, following the schedule of readings and activities.

### **Course Schedule:**

| Wednesdays | 7:00 P.M. – 10:00<br>P.M. EST (TORONTO<br>TIME) | There will be a live Zoom lecture every Wednesday from 7:00 PM to 10:00 PM EST unless you are otherwise informed. All tests will be held at 7:00 PM EST (TORONTO TIME) on the Wednesday on which they are scheduled and all assignments will be due by 11:59 p.m. on the Wednesday on which they are due. |
|------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|------------|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### **Course Website:**

To be provided when the Course Website has been set up.

### **Expanded Course Description:**

There are two components to the course: Business Law and Business Ethics. Both components will be taught through lectures in the form of written lecture summaries supplemented by recordings, readings and/or videos where possible.

In general, the readings each week for the course will be quite heavy, but it is important that you take the time to do the readings and not fall behind. This will help not only with your understanding of the material presented during the lectures but will help you study and prepare for the midterm exam as well as all ethics assignments.

This course is intended to provide students with the basic legal and ethical principles and frameworks that are necessary when one is operating within a business context. The course is designed to essentially combine the most critical components of two typical undergraduate business courses, one in "Business Law", the other in "Business Ethics". The "Business Law" component of the course, covered during the first half, will introduce students to the fundamental building blocks of business law, contracts and torts (e.g., negligence). This will be followed by a discussion of the legal aspects of the different forms of business organization including: sole proprietorships; partnerships; and corporations. Other important areas of business law to be covered include: employment law; consumer law; competition law; environmental law; bailment; real estate law (including mortgages); as well as intellectual property. The course is not designed to turn students into lawyers, but to provide them with the basic knowledge and understanding of legal principles so that they are more fully aware of the legal implications of their actions in business and can more easily navigate within the Canadian legal system.

The second half of the course ("Business Ethics") introduces students to the relevance and importance of ethics and social responsibility in business. Important learning objectives are to increase students' awareness and understanding of ethical issues in business, and to provide students with useful conceptual tools to guide analysis and decisions. The ultimate intent of the course is to leave students better equipped to identify, think critically about, and resolve ethical issues that are encountered in one's working life at the individual, organizational, and societal levels. The course will apply various conceptual tools and ethical frameworks to the treatment by business of their various stakeholder groups including: shareholders; employees; and consumers. The course concludes with a discussion of how companies can better establish ethical corporate cultures (e.g., compliance and ethics programs).

### **Course Objectives and Learning Outcomes:**

The primary learning objectives of this course are as follows:

- To have a basic understanding of the key legal concepts and principles that relate to business activity, whether as an owner, professional, employee, manager, executive, or director.
- b. To become more aware of the legal implications that can arise while engaged in business activity in order to know when to engage the assistance of a lawyer, as well as how to be a more informed and knowledgeable legal client.
- c. To enhance awareness and increase understanding of the nature of business ethics and corporate social responsibility in the Canadian as well as global business environment.
- d. To develop critical ethical decision-making skills via the application of concepts and ethical theories to business cases.

### **Course Readings**

Course Readings will be set out in the Course Outline/Syllabus and links or documents will be posted on the Course Website. There is no textbook that you are required to purchase for this course. However, should any student want to use a textbook as an aid in learning and studying they may use "Legal Fundamentals for Canadian Business", 4th Edition, By Richard Yates, Pearson Canada Inc, 2016 available through the York bookstore at <a href="https://www.bookstore.yorku.ca/buy\_book\_detail.asp?pf\_id=13604356">https://www.bookstore.yorku.ca/buy\_book\_detail.asp?pf\_id=13604356</a>. It is also available as an eBook. Please note that the eBook is only available for six months.

### **Evaluation:**

| Assignment                       | Grade Weight | Due Date                             |
|----------------------------------|--------------|--------------------------------------|
| 1) Business Law Midterm Exam     | 60%          | June 29, 2022, Online from 7:00 p.m. |
|                                  |              | to 10:00 p.m.                        |
| 2) Business Ethics Assignment 1: | 5%           | July 13, 2022, Online by 11:59 p.m.  |
| Parable of the Sadhu             |              |                                      |
| 3) Business Ethics Assignment 2: | 5%           | July 20, 2022, Online by 11:59 p.m.  |
| Heinz Dilemma                    |              |                                      |
| 4) Business Ethics Assignment 3: | 5%           | July 27, 2022, Online by 11:59 p.m.  |
| Merck & Co. Inc or Union Carbide |              |                                      |
| and Bhopal Situation             |              |                                      |
| 5) Business Ethics Assignment 4: | 25%          | Posted: July 27, 2022                |
| Final Cumulative Assignment      |              | Due: August 10, 2022 by 11:59 p.m.   |
| TOTAL                            | 100%         |                                      |

*Midterm*: The Midterm Examination will cover materials discussed during Sessions 1 through 6 of the course ("Business Law"). The Midterm Examination will take place during session 7 and may consist of a series of multiple choice questions, true/false, short answer, and/or case analysis questions. The midterm exam is an open-book exam. You may only use your class notes and, if purchased, your business law textbook. You are not use the internet to assist you during the midterm. You are only to use your internet to access and write the midterm. You are also entitled to use a print (not electronic) dictionary during the exam, to assist in translation.

**Deferred midterms:** If a student is unable to write the midterm, they are to notify me within 48 hours of the midterm and arrangements will be made for the student to write the midterm at a later date/time. Students who do not write the midterm and fail to contact me will receive a zero.

**Business Ethics Assignments 1, 2 and 3:** If a student requires an extension on Assignments 1, 2 or 3, they are to notify me within 48 hours of the assignment due date and arrangements for an extended due date will be made. Students who do not submit an assignment and fail to contact me will receive a zero.

**Business Ethics Cumulative Final Assignment:** The Final Assignment will cover sessions 8-12 of the course ("Business Ethics") and will consist of an ethical case analysis utilizing the frameworks and other materials (cases and readings) from the business ethics component of the course. If a student requires an extension on the Final Assignment, they are to notify me within 48 hours of the assignment due date and arrangements for an extended due date will be made. Students who do not submit a cumulative assignment and fail to contact me will receive a zero.

Please note: Your Ethics Assignments and Cumulative Assignment are to be submitted through eClass. Instructions on how to submit your Assignments will be posted at a later date.

### RELEVANT UNIVERSITY REGULATIONS

Also available at https://sas.laps.yorku.ca/students/

### **Concerns with Marking**

If you have any concern with the marking of your work, contact your course director in class or through email to have your concern addressed. Note, as there is a certain amount of judgment in marking, the entire exam or assignment may be re-marked, and the overall mark could go up, stay the same, or fall. Please note, if you wrote in pencil the midterm test paper may not be remarked if the course director cannot decide if the writing is original

#### **Deferred Exams/Assignments:**

Deferred standing may be granted to students who are unable to write their final examination/assignment at the scheduled time or to submit their outstanding course work on the last day of classes. Details can be found at <a href="http://myacademicrecord.students.yorku.ca/deferred-standing">http://myacademicrecord.students.yorku.ca/deferred-standing</a>

As communicated to the University community on March 13, 2020, Senate Executive has agreed to waive until further notice the requirement for students to submit an Attending Physician's Statement in support of a request for deferred standing or petitions. This is subject to change at any time.

To apply for deferred standing and access the appropriate forms, students must go to: <a href="https://sas.laps.yorku.ca/students/school-policies/">https://sas.laps.yorku.ca/students/school-policies/</a>

DSA Form: <a href="http://www.registrar.yorku.ca/pdf/deferred\_standing\_agreement.pdf">http://www.registrar.yorku.ca/pdf/deferred\_standing\_agreement.pdf</a>
Attending Physician's Statement form: <a href="http://registrar.yorku.ca/pdf/attending-physicians-statement.pdf">http://registrar.yorku.ca/pdf/attending-physicians-statement.pdf</a>

Followed by handing in a completed DSA form and supporting documentation directly to the main office of the School of Administrative Studies (282 Atkinson) and add your ticket number to the DSA form. The DSA and supporting documentation must be submitted no later than five (5) business days from the date of the exam. These requests will be considered on their merit and decisions will be made available by logging into the above-mentioned link. No individualized communication will be sent by the School to the students (no letter or e-mails).

Students with approved DSA will be able to write their deferred examination during the School's deferred examination period. No further extensions of deferred exams shall be granted. The format and covered content of the deferred examination may be different from that of the originally scheduled examination. The deferred exam may be closed book, cumulative and

comprehensive and may include all subjects/topics of the textbook whether they have been covered in class or not. Any request for deferred standing on medical grounds must include an Attending Physician's Statement form; a "Doctor's Note" will not be accepted.

Your instructor does not make determinations about deferred exams. Please seek permission from the faculty directly. If you miss the deferred final exam you may petition to extend the deferred standing agreement. In the event your request for deferral is denied, information on the petition process is found at:

http://www.yorku.ca/laps/council/students/petitions.html Students petitioning should bring their course performance summaries to the Administrative Studies office (Rm 282 in Atkinson) without the course director signature.

### **Academic Honesty:**

The Faculty of Liberal Arts and Professional Studies considers breaches of the Senate Policy on Academic Honesty to be serious matters. To quote the Senate Policy on Academic Honesty: "The Policy on Academic Honesty is an affirmation and clarification for members of the University of the general obligation to maintain the highest standards of academic honesty. As a clear sense of academic honesty and responsibility is fundamental to good scholarship, the policy recognizes the general responsibility of all faculty members to foster acceptable standards of academic conduct and of the student to be mindful of and abide by such standards. Suspected breaches of academic honesty will be investigated and charges shall be laid if reasonable and probable grounds exist."

Academic honesty requires that persons do not falsely, claim credit for the ideas, writing or other intellectual property of others, either by presenting such works as their own or through impersonation. Similarly, academic honesty requires that persons do not cheat (attempt to gain an improper advantage in an academic evaluation), nor attempt or actually alter, suppress, falsify or fabricate any research data or results, official academic record, application or document. Finally, academic honesty requires that persons do not aid or abet others to commit an offence of academic dishonesty, including intentional acts to disrupt academic activities.

### EXTREMELY IMPORTANT: ENSURE YOU READ THIS WARNING ABOUT ACADEMIC HONESTY

During 2018-19 academic year, numerous students were found guilty of aiding and abetting in cases where they had uploaded assignments to websites like Course Hero, if their work was then submitted by a student who accessed this material. Members of the CEAS panel recommend that professors add the following to their course outlines in the section on Academic Honesty.

Numerous students have been charged with academic misconduct when materials they uploaded to third party repository sites (e.g. Course Hero, One Class, etc.) were taken and used by unknown students in later offerings of the course. The Faculty's Committee on Examinations and Academic Standards (CEAS) found in these cases that the burden of proof in a charge of aiding and abetting had been met, since the uploading students had been found in all cases to be willfully blind to the reasonable likelihood of supporting plagiarism in this manner. Accordingly, to avoid this risk, students are urged not to upload their work to these sites. Whenever a student submits work obtained through a website such as Course Hero or One Class, the submitting student will be charged with plagiarism and the uploading student will be charged with aiding and abetting.

Note also that exams, tests, and other assignments are the copyrighted works of the professor assigning them, whether copyright is overtly claimed or not (i.e. whether the © is used or not). Scanning, redistributing, republishing or reproducing these recordings/documents electronically

constitutes copying, which is a breach of Canadian copyright law, and the breach is aggravated when scans or re-productions of recordings/course documents are shared or uploaded to third party repository sites.

Students should review the York Academic Honesty policy for themselves at: <a href="http://www.yorku.ca/secretariat/policies/document.php?document=69">http://www.yorku.ca/secretariat/policies/document.php?document=69</a>

Students might also wish to review the interactive on-line Tutorial for students on academic integrity, at: <a href="https://spark.library.yorku.ca/academic-integrity-what-is-academic-integrity/">https://spark.library.yorku.ca/academic-integrity/</a>

### **Grading Scheme and Feedback Policy:**

The grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) shall be announced, and be available in writing, within the first two weeks of class, and, under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for 'full year' courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course.

Note: Under unusual and/or unforeseeable circumstances which disrupt the academic norm, instructors are expected to provide grading schemes and academic feedback in the spirit of these regulations, as soon as possible. For more information on the Grading Scheme and Feedback Policy, please visit: <a href="http://www.yorku.ca/secretariat/policies/document.php?document=86">http://www.yorku.ca/secretariat/policies/document.php?document=86</a>

### Tests and Exams - the 20% Rule:

For all Undergraduate courses, except those which regularly meet on Friday evening or on a weekend, tests or exams worth more than 20% will not be held in the two weeks prior to the beginning of the official examination period. For further information on the 20% Rule, please visit: <a href="http://secretariat-policies.info.yorku.ca/policies/limits-on-the-worth-of-examinations-in-the-final-classes-of-a-term-policy/">http://secretariat-policies.info.yorku.ca/policies/limits-on-the-worth-of-examinations-in-the-final-classes-of-a-term-policy/</a>

#### Reappraisals:

Students may, with sufficient academic grounds, request that a final grade in a course be reappraised (which may mean the review of specific pieces of tangible work). Non-academic grounds are not relevant for grade reappraisals; in such cases, students are advised to petition to their home Faculty. Students are normally expected to first contact the course director to discuss the grade received and to request that their tangible work be reviewed. Tangible work may include written, graphic, digitized, modeled, video recording or audio recording formats, but not oral work. Students need to be aware that a request for a grade reappraisal may result in the original grade being raised, lowered or confirmed. For reappraisal procedures and information, please visit the Office of the Registrar site at: <a href="http://myacademicrecord.students.yorku.ca/grade-reappraisal-policy">http://myacademicrecord.students.yorku.ca/grade-reappraisal-policy</a>

### **Accommodation Procedures:**

LA&PS students who have experienced a misfortune or who are too ill to attend the final examination in an ADMS course should not attempt to do so; they must pursue deferred standing. Other students should contact their home Faculty for information. For further information, please visit: <a href="http://ds.info.yorku.ca/academic-support-accomodations/">http://ds.info.yorku.ca/academic-support-accomodations/</a>

### **Religious Accommodation:**

York University is committed to respecting the religious beliefs and practices of all members of the community, and making accommodations for observances of special significance to adherents. For more information on religious accommodation, please visit: <a href="https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs">https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs</a>

#### Academic Accommodation for Students with Disabilities (Senate Policy):

The nature and extent of accommodations shall be consistent with and supportive of the integrity of the curriculum and of the academic standards of programs or courses. Provided that students have given sufficient notice about their accommodation needs, instructors shall take reasonable

steps to accommodate these needs in a manner consistent with the guidelines established hereunder. For more information, please visit the Counselling and Disability Services website at <a href="http://www.yorku.ca/dshub/">http://www.yorku.ca/dshub/</a>

York's disabilities offices and the Registrar's Office work in partnership to support alternate exam and test accommodation services for students with disabilities at the Keele campus. For more information on alternate exams and tests please visit <a href="http://www.yorku.ca/altexams/">http://www.yorku.ca/altexams/</a>

Please alert the Course Director as soon as possible should you require special accommodations.

### Writing Alternate Exams:

Alternate Exam and test requests must be submitted at least three (3) weeks in advance of the scheduled test dates. Late requests to book tests or exams will not be accepted by the Alternate Exams online request system. It is the student's responsibility to check the e-mail regularly for notifications regarding changes or updates concerning Alternate Exam and Test Scheduling services.

To reschedule an exam or test for students currently registered with Counselling & Disability Services, follow these steps.

- I. Scheduling is dependent on space availability. If you have been corresponding with your course instructor by e-mail and have confirmation of their approval to reschedule, you may upload, attach or send a copy of the e-mail as an electronic signature from the course instructor. Note that it is not recommended to correspond with the course director only, a School of Administrative Studies staff needs to be copied.
- II. If permission is granted by the School of Administrative Studies through the deferred exam app, complete and submit a signed Alternate Exam and Test Rescheduling Request Form at least five (5) business days in advance of the rescheduled exam/test date. Remember to attach the print out from the DSA system at the School of Administrative Studies. This applies only to final exams: Submit your request to defer the exam to the School of Administrative Studies following the guidelines provided above (do not contact only your course director because deferred exams are managed by the School not the professor). Once you have created a ticket you can see and print the date of the deferred exam, please communicate that to the Alternate Exam Center (that is equivalent to the permission of your course director).
- III. Review the Policies and Procedures for writing your rescheduled exam/test.
  - Please use Microsoft Internet Explorer, Google Chrome, Apple Safari or Adobe Acrobat to fill out the online form in your browser or save it and open with Adobe Acrobat.
  - 1. **Note:** If you are requesting to reschedule an exam/test as a religious accommodation, ensure that you check the box located on the top of the form. Information regarding religious observance policy and accommodation can be found in the <a href="York Courses Website">York Courses Website</a>.
  - 2. If you are submitting a request to write an exam or test on a date that falls after the Faculty deadlines for submission of deferred final grades, you must petition for deferred standing through your home Faculty. In this circumstance, submit an Alternate Exam and Test Rescheduling Request Form only if your petition is granted.

### **Health and Safety**

As part of York's <u>Community of Care Commitment</u>, all members of the York community share in the responsibility of keeping others safe on campuses. In this class, as elsewhere on campus, students must comply with all University health and safety protocols, including:

- Self-screening using the YU Screen tool prior to coming to campus for any in-person activities
- Not attending in-person activities at any of York University's campuses/locations where you are feeling unwell or if you answer YES to any of the screening questions.
- Wearing masks or face coverings that completely cover the mouth, nose and chin while on campus
- Avoiding eating and drinking in classrooms, research and in shared spaces, where eating
  is explicitly not permitted (e.g., Libraries)
- Engaging in good hand hygiene
- Following instructions in designated spaces, as they pertain to giving space to one another and/or protocols for entry to and exit from classrooms, instructional and other shared spaces (e.g., Libraries), when applicable.

Information about COVID-19 health and safety measures can be found on the <u>Better Together</u> website. The Senate Executive Committee's <u>Principles to Guide 2021-2022 Course Planning</u> encourage us to uphold compassion, kindness, empathy, and a sense of responsibility towards one another. We all have a duty to uphold professional and respectful interactions with one another.

### **Course information**

All students are expected to familiarize themselves with the following information:

- Student Rights & Responsibilities
- Academic Accommodation for Students with Disabilities
- [For more language on course information, please consult the University's <a href="Important Course">Important Course</a> <a href="Important Course">Information document</a>.]

See next page for Course Syllabus/Schedule of Readings and Activities

## Fundamentals of Canadian Business Law and Ethics (AP/ADMS 3060 3.0)

### **Course Syllabus/Schedule of Readings and Activities**

| PART ONE:                                            | INTRODUCTION, CONTRACTS and                                                                                                                                                                                                                     | TORTS                                                                                                                                                                              |
|------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Session/Dates                                        | Topics Covered                                                                                                                                                                                                                                  | Readings and Cases                                                                                                                                                                 |
| Lecture 1:<br>Introduction<br>May 11 <sup>th</sup>   | Introduction and getting some terms straight.  Highlights of Session 1, Part 1  Highlights of Session 1, Part 2                                                                                                                                 | Readings:      All Topic Summaries     Relevant chapter in Yates     Practice Exercises  Audio Lectures:                                                                           |
|                                                      |                                                                                                                                                                                                                                                 | <ul> <li>All Audio Lectures where posted</li> <li>Practice Exercises</li> <li>All practice exercises posted</li> </ul>                                                             |
| Lecture 2<br>Contracts<br>May 18 <sup>th</sup>       | Elements of a Valid Contract, Intention,<br>Offer and Acceptance, Consideration,<br>Capacity, Legality, Form and Writing,<br>Mistake, Misrepresentation, Undue<br>Influence, Duress, Assignment,<br>Performance, Breach, Remedies for<br>Breach | Readings:                                                                                                                                                                          |
| Lecture 3<br>Torts<br>May 25 <sup>th</sup>           | Intentional Torts, Assault and Battery, False Imprisonment, Defamation, Trespass, Nuisance, Negligence, Professional Negligence, Defences and Remedies                                                                                          | Practice Exercises  All practice exercises posted  Readings:  All Topic Summaries  Relevant chapter in Yates  Practice Exercises  Audio Lectures:  All Audio Lectures where posted |
|                                                      |                                                                                                                                                                                                                                                 | Practice Exercises  • All practice exercises posted                                                                                                                                |
| PART TWO:                                            | BUSINESS ORGANIZATIONS                                                                                                                                                                                                                          |                                                                                                                                                                                    |
| Lecture 4 Forms of Business Organization June 1st    | Sole Proprietorships, Partnerships,<br>Nature of a Corporation, Duties and<br>Liability of Directors, Shareholders'<br>Rights, Securities Regulation                                                                                            | Readings:      All Topic Summaries     Relevant chapter in Yates     Practice Exercises  Audio Lectures:     All Audio Lectures where posted  Practice Exercises                   |
| Lecture 5<br>Stakeholder Law<br>June 8 <sup>th</sup> | Agency Relationship, Employment law,<br>Consumer Protection, Competition law,<br>Environmental law                                                                                                                                              | All practice exercises posted  Readings:  All Topic Summaries  Relevant chapter in Yates                                                                                           |

|                                                                                          |                                                                                                                                                                                                                                                                  | Practice Exercises                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Lecture 6<br>Property Law<br>June 15 <sup>th</sup>                                       | Bailment, Interests in Property, Land<br>Transactions, Leasehold Interests, the<br>Law of Mortgages, Intellectual Property                                                                                                                                       | Audio Lectures:  • All Audio Lectures where posted  Practice Exercises All practice exercises posted  Readings:  • All Topic Summaries  • Relevant chapter in Yates  • Practice Exercises  Audio Lectures:  • All Audio Lectures where posted  Practice Exercises |
| Lastina 7                                                                                | On an health accessing accessing 4.6                                                                                                                                                                                                                             | All practice exercises posted                                                                                                                                                                                                                                     |
| Lecture 7 Midterm Exam June 29 <sup>th</sup>                                             | Open book, covering sessions 1-6                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                   |
| PART FOUR:                                                                               | ETHICAL FRAMEWORKS                                                                                                                                                                                                                                               | *SUBJECT TO CHANGE                                                                                                                                                                                                                                                |
| Lecture 8<br>Introduction to<br>Business Ethics<br>July 6 <sup>th</sup>                  | What is Business Ethics? What is Social Responsibility? Ethics versus the Law, Religion, and Etiquette, Moral Responsibility, Moral Development  Posting of Ethics Assignment 1                                                                                  | Readings:      "Business Ethics Fundamentals" (Carroll and Buchholtz)      "Parable of the Sadhu"                                                                                                                                                                 |
| Lecture 9 Moral Standards and Due Date of Ethics Assignment 1 July 13 <sup>th</sup>      | Core Ethical Values, Relativism, Egoism, Utilitarianism, Kantianism, Moral Rights, Justice  Posting of Ethics Assignment 2  Submission of Ethics Assignment 1,                                                                                                   | Readings:  • "The Nuts and Bolts of Ethical Responsibility" (Schwartz)  • "Heinz' Dilemma"                                                                                                                                                                        |
| Lecture 10 Corporate Social Responsibility and Due Date of Ethics Assignment 2 July 20th | Online through the Course Website  Purpose of Business, Stakeholder Theory, Social Responsibility Theory, Social Investment, Social Auditing and Reporting  Posting of Ethics Assignment 3  Submission of Ethics Assignment 2, Online through the Course Website | Readings:      "The Social Responsibility of Business is to Increase its Profits" (Friedman)      "Merck & Co."      "Union Carbide in Bhopal"                                                                                                                    |
| PART FIVE:                                                                               | PRACTICAL APPLICATION                                                                                                                                                                                                                                            | *SUBJECT TO CHANGE                                                                                                                                                                                                                                                |
| Lecture 11 Employees and Consumers and Due Date of Ethics Assignment 3 July 27th         | Greed, Conflicts of Interest, Gifts and<br>Entertainment, Insider Trading, Theft and<br>Fraud, Manufacturer's Obligations to<br>Consumers, Product Recalls, Ethical<br>Crisis Management                                                                         | Readings:  The Ethics of Consumer Production and Marketing" (Velasquez)                                                                                                                                                                                           |

|                          | Posting of Final Cumulative Assignment                                  |      |
|--------------------------|-------------------------------------------------------------------------|------|
|                          | Submission of Ethics Assignment 3,<br>Online through the Course Website |      |
| Lecture 12               | There is no lecture – please use this time                              | None |
| August 3 <sup>rd</sup>   | to work on your Cumulative Assignment                                   |      |
| <b>Due Date of Final</b> | Submission of Final Cumulative Ethics                                   |      |
| Cumulative               | Assignment, online through the Course                                   |      |
| Assignment               | Website                                                                 |      |
| August 10th              |                                                                         |      |

### **Important Sessional Dates**

(Includes sessional start and end dates, drop deadlines, and withdrawal dates)

Summer Classes Begin: May 9, 2022 8, this class begins May 10, 2022

Summer Reading Week (no classes, University open): June 21, 2022 to June 24, 2022

Summer Classes End: August 9, 2022

Summer Study Day (no classes, University open): August 6, 7 and 10, 2022

Last date to add a course without permission of instructor: May 22, 2022 Last date to add a course with permission of instructor: June 6, 2022 Last date to drop a course without receiving a grade: July 8, 2022

Course Withdrawal Period (withdraw from a course and receive a grade of "w" on transcript): July

9, 2022 to August 9, 2022

Examination Period: August 11, 2022 to August 18, 2022

### SCHEDULE OF HOLIDAYS AND UNIVERSITY CLOSURES

May 23, 2022: Victoria Day – University Closed July 1, 2022: Canada Day – University Closed August 1, 2022: Civic Holiday – University Closed

**END OF COURES SYLLABUS**