

F/W 2022-2023

AP/WRIT 2003.A 6.0	Genre for Professional Writers
Course Director:	Name: Dr. John Spencer Office hours: Wed. 1:30-2:30 pm Contact: e-mail: jspencer@yorku.ca
Time:	Weds. @ 12:30 pm via ZOOM
Delivery Format:	<input type="radio"/> ONLN
Description:	<p>The course runs online through the course eClass site; it combines synchronous and asynchronous components. Lectures will be available asynchronously on the course eClass site; they are posted weekly. Every Wednesday at 12:30 we will meet synchronously, via Zoom, to discuss the lecture themes. Tutorials will also meet synchronously, via Zoom, on Wednesdays to discuss the weekly assigned reading. Tutorial 1 meets on Wednesdays from 2:30 to 3:30; tutorial 2 meets on Wednesdays from 2:30 to 3:30; tutorial 3 meets on Wednesdays from 3:30 to 4:30. It is essential for students in the course to be available at these times on Wednesdays.</p> <p>The course structure and assignments will be fully discussed at the first course Zoom meeting at 12:30 on Wednesday September 7.</p> <p>COURSE GOALS: The course explores the key research findings and theories which inform our understanding of the complex act of writing, and in this way broaden our conception of writing. This allows us, in turn, to enhance our consideration of genre, and genre's crucial role in effective writing, to include purpose, audience, form, style, voice, explication, methodology, and context. Students apply these concepts to their own writing in various academic and professional writing genres.</p> <p>COURSE LEARNING OBJECTIVES: -broaden the conception of writing to include the full range of cognitive processes involved -use the extensive research on writing to develop a more metacognitive understanding of one's own writing process -acquire an enhanced conception of genre from a sociolinguistic perspective -develop strategies for writing in multiple genres</p>

	<ul style="list-style-type: none"> -utilize this knowledge to apply an understanding of the centrality of discourse communities to the act of writing -use the reading research to understand and consider the role of audience in writing -recognize and apply the differences between written and spoken genres and communication -learn to create and deliver multimodal content online -learn and employ effective strategies for formal online presentations -develop the ability to work collaboratively in groups remotely -develop the ability to lead group discussions in online environments <p>Class Presentations and Participation</p> <ul style="list-style-type: none"> • Fall Term Presentation: 10% • Winter Term Presentation: 10% • Overall Class Participation: 10% <p>Writing Assignments</p> <ul style="list-style-type: none"> • Fall Term Research Essay: 15% (assigned October 5; due November 23) • Winter Term Report Assignment: 15% (assigned February 8; due March 29) <p>Examinations</p> <ul style="list-style-type: none"> • Fall Mid-term Examination: 10% (12:30 October 19) • Fall End-term Examination: 10% (12:30 November 30) • Winter Mid-term Examination: 10% (12:30 February 15) • Winter End-term Examination: 10% (12:30 April 5)
Historical Requirement:	N/A
Requirements:	Completed minimum 24 credits
Reading List: (Subject to change: check with instructor/York bookstore before purchasing)	<p><u>REQUIRED READING, LISTENING, WATCHING</u></p> <p>The readings will be available in a course kit from the Bookstore.</p>
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