Fall 2022

AP WRIT 2004 A 3.0	Writing in Digital Cultures
Course Director:	Professor Laura L. Allen lallen10@yorku.ca Office Hours: Tuesdays 12pm – 2pm By Appointment South Ross 344
Time:	Tuesdays 2:30pm McLaughlin College Room 001
Delivery Format:	SEMR 01
Description:	This course develops students' critical writing, analysis, design, and implementation abilities in the digital world. Students will analyze the impact of digital products through current theory and global issues, then design, write, and implement their own digital product. Areas of study include questions such as power, gender, audience, identity, language, accessibility, and knowledge construction. In this version of Writing in Digital Cultures, we will explore writing about, for, and with mobile technologies. Mobile devices--such as smart phones, computer tablets, and wearable devices--are rhetorical technologies that we use daily to write. From text messages to Tweets to TikToks, we use mobile composing practices to complete everyday tasks while expressing ourselves and engaging our communities. In this course, we will consider the intersections of technologies, composing practices, and identity while producing original material using mobile devices. Our examination of identity will include topics like race, gender, age, sexuality, and disability. The goal is to not only to discuss the possibilities available when composing with mobile technologies but also to provide us with a new way to think critically about ourselves, our communities, and our mobile devices. Course Learning Outcomes The expected learning outcomes of the course include the development of critical understandings of and essential skills for writing in digital cultures. Students have the potential to develop: - critical understandings of digital writing and rhetorical theory - enhanced understandings of digital cultures as they are practiced and experienced by a diversity of writers and audiences - strategies, tactics, and skills for producing responsible and innovative digital texts - critical awareness of the ways commercial interests and algorithms shape, enable, and constrain cultural practices, norms, and values in relation to writing - best practices for producing digital texts that are ethical and accessible

Digital Media Composing | English 2269 | L. Allen | Autumn 2018

Assignment Details

have three major assignments in this course:

1.) Rhetorical App Analysis (25%) –This assignment invites you to collaborate with your peers to explore the rhetorical appeals and modes that authors use to communicate information to their audiences. Your objects of analysis will be free mobile phone apps that are widely available for download. Each group will offer a presentation on their critical rhetorical analysis.

2.) Mobile App Design (25%) – Yes! We will design apps (or at least start the process). This assignment asks you to consider the critical design elements discussed in our course to design a concept for a mobile application. You will produce a detailed wireframe along with a written component that details the ways in which your app is accessible and ethical technology.

3.) Mobile Digital Literacy Narrative (25%) – In this assignment, you will use your mobile device to craft a literacy narrative about an important moment, person, community, and /or place that informs your perspective on mobile technologies and/or mobile technology culture. This narrative will be screened in class with an opportunity for peer review and reflection. Evaluation also includes weekly studio engagement and occasional reading and material

4.) Weekly Studio Attendance, Engagement, and Participation (15%) – Your ideas, responses, and general engagement are important to me and important for your peers. I expect you to attend our weekly studio and workshop sessions and be engaged during class discussions, small group activities, and individual work time. Each week you will have short studio activities meant to assist you with major projects and showcase your understanding of key course terms and concepts.

5.) Reading Quizzes and Prompts – (10%) – Designed to support your understanding of course concepts, short writing prompts and quizzes will be assigned at least five times throughout the term. All quizzes are open book.

Historical Requirement:	NA
Requirements:	NA
Reading List: (Subject to change: check with instructor/York bookstore before purchasing)	• Books: You are not required to purchase any textbooks for this course. All required readings will be uploaded to eClass. You should be able to access the readings, whether it's a digital or hard copy, on the day that we discuss the reading in class. • Charged Mobile device + headphones: This course heavily relies on the use of smartphones or tablets for digital composing. You will need to have access to your own mobile device for most assignments. You should not feel compelled to purchase any new devices. In fact, a major part of the course is working through the affordances and constraints of your personal mobile device(s). However, you should be sure that you have space on your device to download a few new mobile apps that we will use for analysis, editing, and composing. o I am fully aware that accidents can happen screens crack, Androids freeze up, iOS comes out with an update that drains the battery ☺. First, it will be important for you to think of

	ways to make sure your work is backed up. Next, you should let me know if an accident occurs so that we can find a solution. ○ You do not need previous experience with video, audio, or image editing technologies to complete class projects; you will receive necessary instruction and practice during the course of the semester. • Mobile Device Tripod: You will need to use, borrow, or purchase a tripod that will work with your mobile device. If you decide to purchase a tripod, then please be aware that these tools typically range from $11 - $21 for basic options. The cheapest option will most likely suffice.
Open To:	PRWR/ENPR 2nd/3rd yr and 2nd/3rd yr minimum 48 credits