

Fall 2022

AP/PRWR 2007 A 3.0	Rhetoric: Strategy and Application		
Course Director:	<p>Professor Laura L. Allen South Ross 344 Lallen10@yorku.ca Office Hours: Tuesdays 12pm-2pm & by appointment</p> <p>Tutorial 2 Instructor Tutorial 3 Instructor Professor Linda Hargreaves lhargrea@yorku.ca Office Hours: To Be Announced</p> <p>Professor Snezhana S. Harizanova snezh@yorku.ca Office Hours: To Be Announced</p>		
Time & location:	Lectures	Thursdays 12:30pm	Victor Phillip Dahdaleh Building (DB) Room 0005
	Tutorial 1	Thursdays at 2:30pm	Vari Hall (VH) Room 3000
	Tutorial 2	Thursdays at 2:30pm	South Ross (R) – Room 102
	Tutorial 3	Thursdays at 3:30pm	South Ross (R) – Room 102
Delivery Format: (Check one)	LECT 01		
Description	<p>In this course, we will explore definitions of rhetoric and learn more about how rhetoric is connected to the professional writing we do today. We will begin our journey with texts about the traditional and marginalized histories of rhetoric. Next, we will take a deep dive into rhetorical criticism approaches and learn how to analyse texts, visuals, and sounds through a contemporary rhetorical lens. Finally, we will explore how these historic and contemporary approaches culminate in a way that allows us to understand our current digital era.</p> <p>This course further recognizes that many cultures have rhetorical traditions and histories that have not always been foregrounded in classical rhetorical study. Thus, we will learn through a cultural rhetorics framework. Specifically, this course emphasizes the rhetorical practices of diverse cultures. We will examine rhetorical production across communities and cultural identities like race, ethnicity, gender, sexuality, citizenship, and disability.</p> <p>Course assignments will invite you to analyze and center these rhetorical practices in addition to further examining the rhetorical practices of your own cultures and your professional writing goals.</p>		

	<p>The course involves formal lectures by the course director and weekly tutorial sessions of about 25 students each. The lectures will be supplemented by films and videos. Tutorial meetings will be the main locus for discussion of required and recommended reading and assignments in the course. The required readings are central to the course. The lectures and tutorials will serve to enrich, clarify, and illustrate crucial issues from the assigned readings.</p> <p>Course Learning Objectives</p> <p>The purpose of this course is to provide students with a working foundation of rhetoric and explore how rhetoric is connected to contemporary approaches to professional writing. By the end of this course, students should be able to:</p> <ul style="list-style-type: none"> • Discuss key moments in rhetorical history citing both traditional and non-traditional texts, philosophers, and concepts. • Identify and describe current approaches to rhetorical criticism as well as produce rhetorical analyses. • Apply a cultural rhetorics framework to contemporary professional writing environments, genres, and tasks at university and beyond. • Describe digital rhetorics and conceptualize multimodal projects in a way that showcases this understanding.
Historical Requirement:	AP/PRWR 1007 3.00 (prior to Fall 2014), AP/EN 1007 3.00 (prior to Fall 2012). Open to: Professional Writing majors.
Requirements:	Students must have successfully completed all 1000 level required courses in information technology before taking WRIT 2201 3.00
Reading List: (Subject to change: check with instructor/York bookstore before purchasing)	<p>You are not required to purchase any textbooks for this course. All required texts and materials will be posted to the course website. However, if you would like to purchase print copies of the textbooks we will use, then here is the information you will need:</p> <ul style="list-style-type: none"> • Foss, Sonja K. Rhetorical criticism: Exploration and practice. Waveland Press, 2017. • Keith, William M., and Christian O. Lundberg. The essential guide to rhetoric. Macmillan, 2008. <p>Please note: Additional readings may be assigned or recommended during the course. While I do my best to select course texts at the beginning of the semester, I may assign relevant readings, videos, or websites later in the course. You will always be given advanced notice (one full week) before reading, watching, and/or listening is due.</p>
Open To:	PRWR/ENPR 2 nd /3 rd yr and 2 nd /3 rd yr non majors minimum 48 cr