

F/W 2022-2023

AP WRIT 4002 A 6.0	Periodical Writing and Publishing Practicum
Course Director:	Paul McLaughlin 416-951-1957 (cell) paul@paulmclaughlin.ca (email) www.paulmclaughlin.ca (website) www.thescribbler.ca (class website for articles, etc.)
Time:	Wednesday 14:30-17:30 RS 101 A
Delivery Format:	SEMR 01
Description:	<p>The course provides students with advanced instruction in periodical writing styles and craft with a goal to publish their own material in a course-run digital periodical or professionally.</p> <p>The overall purpose of the course is to teach you how to write a magazine-style feature article. However, this must also be tailored to the realities of today's workplace: we must look at where people primarily consume articles and how to write to meet their needs.</p> <p>To do so requires an understanding of the basic skills of periodical journalism, including finding and developing story ideas, conducting research, interviewing, formatting quotes, establishing scenes, working ethically and legally and story structure.</p> <p>These skills will be explored through lectures and in-class discussion, deconstruction of existing articles, and guest lectures. They will ultimately be learned by writing a feature article in three drafts over both terms.</p> <p>The goal will be to get as many of you published as possible. At minimum, your article can be published on the class website, www.thescribbler.ca, which I own and operate (with student help). It's a voluntary decision as to whether it is posted.</p> <p>Articles for magazines, newspapers and websites are written in a non-academic language and style. ALL written material for this course will be submitted, to the best of your ability, in the style used in magazines, newspapers and (certain) online publications. Your work for this course does NOT require a bibliography or footnotes. You will be shown examples in class of how to incorporate sources into your work.</p> <p>The goal is to develop a style that is clear, concise, active in voice, descriptive, interesting, engaging and accurate.</p> <p>Spelling, punctuation and grammar are extremely important. If you are weak in these areas, you will have to work on these essential basics throughout the course.</p> <p>Knowledge of current affairs is also critical for journalists. You will be expected to follow what's happening in news, the arts, politics, sports, etc. on an ongoing basis. Be prepared for pop quizzes on current events and on assigned readings. How you do on these will have an impact on your participation mark. My best advice: read newspapers daily, in print and/or online.</p>

	<p>IF YOU MISS A CLASS it is up to you to find out from a fellow student or from me if any work was assigned for the following week. IGNORANCE is not an excuse at this level.</p> <p>Marks:</p> <p>The final grade will be based on the following assignments:</p> <p>First Term:</p> <p>Assignment #1: 10% (feature pitch, due Oct. 3, details provided in class)</p> <p>Assignment #2: 10% (descriptive piece; due Nov 4; details provided in class)</p> <p>Assignment #3: 25% (1st draft of feature, due Dec. 18; details provided in class)</p> <p>Second term:</p> <p>Assignment 4: 30% (final draft of feature; due date to be determined)</p> <p>Assignment 5: 15% (fix article for website; due date to be determined)</p> <p>Assignment 6: 10% (participation, tests)</p>
Historical Requirement:	Course credit exclusions: AP/WRIT 4700 6.0
Requirements:	Prerequisites: AP/WRIT 3002 3.0 or AP/WRIT 3700 6.0
Reading List: (Subject to change: check with instructor/York bookstore before purchasing)	<p><i>The New Journalist</i> edited by Paul Benedict, Tim Currie and Kim Kierans</p> <p><i>Digital Writing</i>, Dan Lawrence, Broadview Press</p> <p>Rather than having you pay for a reading kit, and to cut down on paper, I will be emailing articles to you on an ongoing basis. YOU MUST CHECK YOUR EMAIL TO SEE IF AN ARTICLE(S) HAS BEEN SENT.</p>
Open To:	4 th yr PRWR/ENPR