

F/W 2022 - 2023

AP/WRIT 4001 A 6.0	Digital Authoring Practicum
Course Director:	Dr. Rich Shivener richshiv@yorku.ca S355 Ross Bldg Email instructor for appointment.
Time & location:	Mondays Time: 11:30-2:30pm Course location: McLaughlin 001 (MC 001)
Delivery Format: (Check one)	SEMR 01
Description	<p>This practicum allows fourth-year students to design and implement digital writing for colleagues and community organizations, preparing for professional work upon graduation. The primary goal of this course is to communicate in and beyond an online environment and critically reflect on this type of communication. Students will learn critical skills in reading, writing, and thinking as they relate to actively working on real-world projects.</p> <p>Course Objectives</p> <p>Students will be able to:</p> <ul style="list-style-type: none">• Apply rhetorical theory to the practice of digital writing in both classroom and community contexts• Understand contemporary, professional, and ethical issues in digital writing• Collaborate with colleagues and community partners to produce deliverables in a variety of media and genres• Apply for positions in digital and professional writing, with traditional job materials and online platforms <p>Course Materials:</p> <p>Internet access</p> <ul style="list-style-type: none">• York U email address (through Google), and access to Google Drive• You may also use a personal Gmail if you are comfortable• A laptop, smart phone or tablet for in-person activities and projects• Computer access for composing digital texts• Readings as listed on course site. Readings may be subject to change over the term in response to specific issues and/or current events.

	<i>Fall: Preparation (50 pts)</i>		
	Workshops and Activities	20 pts	Weekly, Monday, 11:30am-2:30pm (2 pts each)
	Professional Website	10 pts	Oct. 16
	Placement/Project Plan	20 pts	Dec. 5
	Winter		
	Workshops and Activities	20 pts	Weekly, Monday, 11:30am-2:30pm (2 pts each)
	Supervisor Evaluations	10 pts (5 points apiece)	Feb. 13, March 27
	Final Portfolio	20 pts	Apr. 10
Historical Requirement:	NA		
Requirements:	Prerequisite / Co-requisite: AP/WRIT 3001		
Reading List: (Subject to change – please check with Instructor/York Bookstore before purchasing)	Listed on Course website		
Open To:	4 th yr PRWR/ENPR Majors only		