

W 2023

AP WRIT 3002M 3.0	Introduction to Periodical Writing and Publishing
Course Director:	Paul McLaughlin 416-951-1957 (cell) paul@paulmclaughlin.ca (email) www.paulmclaughlin.ca (website)
Time:	Monday 14:30-17:30 RS 104
Delivery Format:	SEMR 01
Description:	<p>The course offers an introductory survey of the primary genres involved in periodical publication, for online, newspapers and magazines. Genres addressed include feature articles, news and investigative reports, commentary, reviews, profiles, etc. To do so requires an understanding of the basic skills of periodical journalism, including finding and developing story ideas, conducting research, interviewing, formatting quotes, establishing scenes, working ethically and legally, and story structure. These skills will be explored through lectures and in-class discussion and deconstruction of existing articles. They will ultimately be learned by writing articles.</p> <p>Be aware that you will have to conduct two interviews (minimum) with people for your final article.</p> <p>Periodicals are written in a non-academic language and style. ALL written material for this course will be submitted to the best of your ability, in the style used in magazines, newspapers and quality online publications. Your work for this course does NOT require a bibliography or footnotes. You will be shown examples in class of how to incorporate sources into your work.</p> <p>The goal is to develop a style that is clear, concise, active in voice, descriptive, interesting, engaging, and accurate.</p> <p>IF YOU MISS A CLASS it is up to you to find out from a fellow student or from me if any work was assigned for the following week. IGNORANCE is not an excuse at this level.</p> <p>You must check your email on a regular basis for messages from me as I will be sending readings to you that will be tested on in class.</p> <p>The classes will vary in style but the emphasis, apart from practical writing work, will be on discussion and exploration of ideas. You MUST do the assigned readings. Even if you are shy, try to contribute in class. Participation is an important part of the course.</p> <p>By the end of the course, I hope you will have a far greater understanding of how to write feature articles at a professional level. Even if periodical writing is not your primary interest, the skills acquired will serve you in whatever kind of writing you eventually pursue.</p>

	<p>This is a highly practical course conducted by an ongoing professional writer. You will be introduced to the world of professional writing as it exists today, to help prepare you for a possible career in which you write for a living.</p> <p><u>Marks:</u></p> <p>Your grade will be based on the following assignments (all assignments due by 11:59:59 on the due date; details for each will be provided in class):</p> <p>Assignment #1: Op-ed column, worth 25%, Jan. 27 Assignment #2: Detailed outline of local hero profile, worth 25%, due March 08 Assignment #3: Local hero profile, worth 40%, due Apr. 17 Assignment #4: participation, submitting materials throughout the term 10%</p> <p><u>Assignment Submissions:</u></p> <p>All assignments must be emailed to paul@paulmclaughlin.ca in a Word document. If there are attachments, incorporate them into one file.</p> <p>IMPORTANT: <u>Put your name on the file</u> so it's easy for me to keep track of you. Example: johndoequery.doc. If you don't, I will send it back to you unmarked.</p> <p><u>Late Penalties:</u> There are no extensions without a valid, documented reason (such as illness). Please do not ask for more time so the assignment can be improved. Making a deadline is essential in the professional writing world. Late assignments will lose 20% per week (one day late = 20%; eight days late = 40%, etc.).</p>
Historical Requirement:	Course credit exclusion: AP/EN 3700 6.00 (prior to Fall 2012)
Requirements:	Prerequisites: AP/PRWR 2006 3.00
Reading List: (Subject to change: check with instructor/York bookstore before purchasing)	<p>How to Write Short: Word Craft for Fast Times, by Roy Peter Clark.</p> <p><i>Asking the Best Questions</i>, by Paul McLaughlin, Centennial College Press</p> <p>Other readings will be assigned via email. It is your responsibility to find out if there's a reading for a class. You can always ask me.</p>
Open To:	3 rd /4 th yr PRWR/ENPR