

# **Introduction To Real Estate**

# 3810 Section A Summer 2023

#### **Course Information**

Course Instructor: John T Glen Course Time/Days: Thursdays 7-10 pm

E-mail: glenjt@yorku.ca Class Location: **ACE 003**Phone: 416 805-0737 Course eClass site: Moodle

Office Hours/Location: 6:30-6:45 Class Format: In Person

Teaching Team and Tutorials or Labs Tutor: Nizam Ali nizamali@yorku.ca

# Land Acknowledgment

York University recognizes that many Indigenous Nations have longstanding relationships with the territories upon which York University campuses are located that precede the establishment of York University. York University acknowledges its presence on the traditional territory of many Indigenous Nations. The area known as Tkaronto has been care taken by the Anishinabek Nation, the Haudenosaunee Confederacy, and the Huron-Wendat. It is now home to many First Nation, Inuit, and Métis communities. We acknowledge the current treaty holders, the Mississaugas of the Credit First Nation. This territory is subject of the Dish with One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the Great Lakes region (LA&PS Land Acknowledgement).

#### **Course Overview**

This course provides and introduction to the fascinating field of real estate.

Most students can answer the question:

Question: "What is the most expensive thing you will ever buy?

Answer: "My first home."

By the end of this course, students will be understand:

- The key decisions to make in a home/condominium purchase
- Key element in real estate finance
- Key elements in real estate valuation
- Key elements in real estate development

## **Course Format and Organization**

#### **Course Focus**

This course will introduce students to the following aspects of real estate:

- Real Estate: What is it?; Buying a Home; How Cities Grow; Commercial Real Estate,
- Real Estate Law
- · Real Estate Marketing, Brokerage and Management
- Real Estate Valuation
- · Real Estate Finance
- · Real Estate Taxation
- · Real Estate Investment
- · Real Estate: The Role of Government

Real Estate Development

## **Case Studies**

The lectures have case studies which will assist the student in understanding to practical aspects of each of the above topics. Each student will be part of groups whose focus will be on discussing the case studies. A portion of the marks are awarded for case study participation.

#### **Discussion Cases**

Some of the case studies are discussion case studies where the student gets to explore different real estate issues or problems and points of view. Each case has key questions and the groups submit their answers on line and these are shared with the class.

#### **Problem Cases**

Some of the case studies are problem case studies. They illustrate the types of analysis required to understand real estate. If you can add, subtract multiply and divide you will have no trouble solving the cases. This activity is also conducted within groups.

#### **Tests and Exams**

- Mid Term
- · Final
- Open book and On-Line

## **Term Paper**

Any topic on real estate subject to an approved Term Paper Proposal.

Fall 2023 Topic: The Affect of the Pandemic on Real Estate and the Aftermath.

#### **Real Estate News**

Because the real estate market is so dynamic, no textbook can keep up. Each week we will have news updates provided by the groups on a rotating basis and shared with the class.

#### **COURSE FORMAT**

Each lecture covers a distinct segment of the real estate universe. The lectures are organized into key components so that each topic is developed in the context of the course as a whole.

In addition, each lecture has case studies, where real estate issues may be discussed and specific real estate problems solved. The use of cases as a learning tool is reinforced by having Group members work together on possible solutions and outcomes. The results of the discussions are shared with the class as a whole

- The course is **in person course format**
- Class is divided into Groups to facilitate learning, discussion and collaborative problem solving
- Outlines of requirement for term papers will be available in eclass.
- Group submissions are to be submitted to the TA through email.
- The submission are shared with the class as a whole

## **Technical Requirements**

Mid-Term and Final Examination will be online and open-book in **eclass.** Students should have stable, high-speed Internet connection

Here are some useful links for student computing information, resources, and help:

- Student Guide to eClass
- Student Guide to eLearning at York University

To determine Internet connection and speed, there are online tests, such as <a href="Speedtest">Speedtest</a>, that can be run. If you need technical assistance, please consult the <a href="University Information Technology">University Information Technology</a> (UIT) Student Services web page. For more specific assistance, please write to <a href="askit@yorku.ca">askit@yorku.ca</a>.

#### Course Communication Plan and Office Hours

- Outside the Classroom communication with the Course Director and TA will be via email
- Course announcements will be both via eClass and at the beginning of In-Person Classes
- Students can ask questions about the course and course materials
  - At the beginning, during or after of in-person lectures

#### **Course Expectations**

- The course kit parallels the powerpoint materials for this course.
- The student will find that the most effective note-taking in the course is to utilize a yellow highlighter along with the course kit.
- The student should read each case study prior to the class to facilitate the discussions within their Group and to best answer the questions that accompany each case study

#### **Course Evaluation**

Component	Weight	Due Date	
Mid Term Test	15%	22-Jun-23	
Case Study Participation	15%	25-May/3-Aug-2023	
Term Paper Outline	5%	15-Jun-23	
Term Paper	15%	3-Aug-23	
Final Examination	50%	17-Aug to 24-Aug 2023	
Total	100%	See Above	

## **Submitting Assignments**

- Students will submit assessments via digital submission to the TA's email
- Case study submissions are to be by the Monday following the lecture
- Assignments for this course must be received within the timeframe specified for the assignment and are to be handed in via email.

## Late Work Policy

Students are encouraged students to proactively speak to the Course Director or TA early in the term about how to meet or adjust assignment deadlines.

## **Missed Tests and Exams**

Explain how students can address any missed tests and/or exams in your course.

- There is a Mid-Term Makeup test for missed mid-term tests
- Missed Final Exams are to be written as per LAPS policies

## Grading

The grading scheme for this course conforms to the 9-point system used in undergraduate programs at York University. For a full description of the York grading system, visit the York University <u>Academic Calendar</u>.

GRADE	GRADE POINT	PERCENT RANGE	DESCRIPTION	
A+	9	90-100	Exceptional	
А	8	80-89	Excellent	
B+	7	75-79	Very Good	
В	6	70-74	Good	
C+	5	65-69	Competent	
С	4	60-64	Fairly Competent	
D+	3	55-59	Passing	
D	2	50-54	Marginally Passing	
E	1	(marginally below 50%)	Marginally Failing	
F	0	(below 50%)	Failing	

## **How to Use Citations**

[Provide citation expectations in the course assignments and links to appropriate citation references and guidelines. Explain why citation practices are important, and how they support academic integrity by linking information back to an identifiable source. Specify what kinds of citation format students should use and list available resources to support research and citation. For example:

- Chicago Style Overview, YorkU Libraries
- Writing Centre

# Course Schedule: Weekly Readings and Activities

# **Required Course Materials**

Text Books: (1) Arbuckle, G., and Bartel, H., editors (2011)

Readings in Canada Real Estate, 5th Edition

University Press of Canada

(2) Glen, John T. (Jan-2023)

Living Textbook - Introduction to Real Estate Course AK/ADMS 3810

• Course material can be purchased at York Bookstore

## **Course Schedule**

#### 3810 Summer 2023

	Summer 2023								
			TEXT #1	TEXT # 2		NEWS			
CLASS	DATE	PART	SECTION, START PAGE	CHAPTER(S)		GROUP			
			Course Schedule and Cases		Introduction				
1	11-May	I		I					
			1-2, 1-16		The Analytical Framework				
2	18-May	I	2-40, 2-62	I					
			5-216, 5-235		The Legal Environment	Α			
3	25-May	II	5-253	II	Group Discussion 1				
					APPRAISAL INSTITUTE CONFERENCE				
4	1-Jun				NO LECTURE				
			8-AII, 9-AII		Marketing, Brokerage, Management	В			
5	8-Jun	III		III					
			7-All		TERM PAPER OUTLINE	С			
5	15-Jun	IV		IV	Valuation and Appraisal Process*				
6	22-Jun				MID-TERM EXAM*				
					READING WEEK				
7	29-Jun				NO LECTURE				
			6-All		Real Estate Finance*	D			
8	6-Jul	V		V					
			4-All, 5-276		Real Estate Taxation*	E			
9	13-Jul	VI		VI					
					Real Estate Investment*	ANY			
10	20-Jul	VII		VII		GROUP			
			3-All		Public Policy & Review	ANY			
11	27-Jul	IX		IX	Group Discussion 2	GROUP			
			Case Study in		(TERM PAPER DUE)	ANY			
12	3-Aug	VIII	Appendix	VIII	Real Estate Development* & Review	GROUP			
			August 17-24		August 17-24				
13			To be Announced		FINAL EXAMINATION *				

#### **Course Policies**

All students are expected to familiarize themselves with the following information:

- Student Rights & Responsibilities
- Academic Accommodation for Students with Disabilities

#### Please also review the following course policies:

## **Academic Integrity**

In this course, we strive to maintain academic honesty to the highest extent possible. Please familiarize yourself with the meaning of academic integrity by completing <u>SPARK's Academic Integrity module</u> at the beginning of the course. Breaches of academic honesty range from cheating to plagiarism (i.e., the improper crediting of another's work, the representation of another's ideas as your own, etc.). All instances of academic dishonesty in this course will be reported to the appropriate University authorities and can be punishable according to the <u>Senate Policy on Academic Honesty</u>.

## **Accessibility**

While all individuals are expected to satisfy the requirements of their program of study and to aspire to achieve excellence, the University recognizes that persons with disabilities may require reasonable accommodation to enable them to perform at their best. The University encourages students with disabilities to register with <a href="Student Accessibility Services">Student Accessibility Services</a> to discuss their accommodation needs as early as possible in the term to establish the recommended academic accommodations that will be communicated to Course Directors through their Letter of Accommodation (LOA).

Please let your instructor know as early as possible in the term if you anticipate requiring academic accommodation so that we can discuss how to consider your accommodation needs within the context of this course. Sufficient notice is needed so that reasonable steps for accommodation can be discussed. Accommodations for tests/exams normally require three (3) weeks (or 21 days) before the scheduled test/exam to arrange.

## **Religious Observance Accommodation**

York University is committed to respecting the religious beliefs and practices of all members of the community, and making reasonable and appropriate <u>accommodations</u> to adherents for observances of special significance. Should any of the dates specified in this syllabus for course examinations, tests, or deadlines conflict with a date of religious significance, please contact the instructor within the first three (3) weeks of class. If the date falls within the formal examination periods, you must complete and submit a <u>Religious Accommodation for Examination Form</u> at least three (3) weeks before the start of the exam period.

## **Intellectual Property**

Course materials are designed for use as part of this particular course at York University and are the intellectual property of the instructor unless otherwise stated. Third-party copyrighted materials (such as book chapters, journal articles, music, videos, etc.) have either been licensed for use in this course or fall under an exception or limitation in Canadian copyright law. Students may not publish, post on an Internet site, sell, or otherwise distribute any course materials or work without the instructor's express permission. Course materials should only be used by students enrolled in this course.

Copying this material for distribution (e.g., uploading material to a commercial third-party website) may lead to a charge of misconduct according to York's <u>Code of Student Rights and Responsibilities</u>, the <u>Senate Policy on Academic Honesty</u>, and/or legal consequences for copyright violations.

# Student Conduct in the Learning Environment

York University is committed to fostering teaching and learning environments that are free of disruptive and/or harassing behaviour, are physically safe, and conducive to effective teaching and learning. Students and instructors are expected to maintain a professional relationship characterized by courtesy, civility, and mutual respect and to refrain from actions disruptive to such a relationship. Individuals who fail to adhere to such standards and who violate University or public law may be subject to disciplinary action by the University.

For more information, see the policies on <u>Disruptive and/or Harassing Behaviour in Academic Situations</u>, the <u>Student Conduct and Responsibilities</u>, and the <u>Code of Student Rights & Responsibilities</u>.

## **Health and Safety**

All York students and instructors share responsibility for the safety and well-being of the community while on York's campuses. Please continue to check <u>YUBetter Together</u> for the latest information on health and safety.

#### **Student Support and Resources**

To help you succeed academically, York University offers a wide range of resources and services. Everything from writing workshops and peer mentorship to wellness support and career guidance is available to fulfill our LA&PS students' needs. Explore the links below to access these on-campus resources:

- Academic Advising is available to provide students support and guidance in making academic decisions and goals.
- <u>Student Accessibility Services</u> are available for support and accessibility accommodation when required.
- <u>Student Counselling, Health & Wellbeing</u> offers workshops, resources, and counselling to support your academic success.
- <u>Peer-Assisted Study Sessions (PASS) Program</u> provides student study sessions for students to collaborate and enhance their understanding of course content in certain courses.
- <u>Student Numeracy Assistance Centre at Keele (SNACK)</u> supports students in courses involving math, stats, and Excel.
- <u>The Writing Centre</u> provides multiple avenues of writing-based support including dropin sessions, one-to-one appointments, a Multilingual Studio, and an Accessibility Specialist.
- <u>ESL Open Learning Centre (OLC)</u> supports students with building proficiency in reading, writing, and speaking English.
- <u>Learning Skills Services</u> provides tips for time management, effective study and learning habits, keeping up with coursework, and other learning-related supports.
- <u>Learning Commons</u> provides links to supports for time management, writing, study skills, preparing for exams, and other learning-related resources.
- Roadmap to Student Success provides students with timely and targeted resources to help them achieve academic, personal, and professional success.
- Office of Student Community Relations (OSCR) is responsible for administering the Code of Student Rights & Responsibilities and provides critical incident support.
- <u>goSAFE</u> is staffed by York students and can accompany York community members to and from any on-campus location, such as the Village Shuttle pick-up hub, parking lots, bus stops, or residences.

For a full list of academic, wellness, and campus resources visit Student Support & Resources.