Course Outline

AP/PRWR 2003	Genre for Professional Writers
Course Director:	John Spencer
	jspencer@yorku.ca
	Zoom Office Hours: Wednesdays 3:30 – 4:30
Time:	Lectures are available online through the course eClass site.
	Lecture material is discussed via Zoom on Wednesdays at 12:30.
	Tutorials are held online synchronously on Wednesdays: Tutorial
	one 2:30; Tutorial two 2:30; Tutorial three 3:30. Attendance at
	tutorials is required.
Delivery Format:	The course runs online with both synchronous and asynchronous
	components. See above for more information
Description:	The course explores the key research findings and theories which inform our understanding of the complex act of writing, and in this way broaden our conception of writing. This allows us, in turn, to enhance our consideration of genre, and genre's crucial role in effective writing, to include purpose, audience, form, style, voice, explication, methodology, and context. Students apply these concepts to their own writing and course presentations.
Historical Requirement:	N/A
Requirements:	Completed minimum 24 credits
Reading List:	The following course readings will be available in a course kit
(Subject to change – please	available in the York Bookstore:
check with Instructor/York	Emig, Janet. Inquiry Paradigms and Writing
Bookstore before	Rumelhart, DE. Schemata: The Building Blocks of Cognition
purchasing)	Ede & Lunsford. Audience Addressed/Audience Invoked
	Murray, Donald. Writing as Process Flower & Hayes. A Cognitive Process Theory of Writing
	Flower & Hayes. The Cognition of Discovery
	Eden & Mitchell. Paragraphing for the Reader
	Devitt, Amy. Generalizing about Genre
	Berkenkotter & Huckin. Rethinking Genre
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Open To:	