

<b>AP/PRWR 2004 3.0 (A)</b>	<b>Writing in Digital Cultures</b>
<b>Course Director:</b>	Name: Brandee Easter Office: S305 Ross Email: bdeaster@yorku.ca
<b>Time:</b>	<b><i>Tuesdays, 11:30-14:30</i></b>
<b>Delivery Format: (check one)</b>	<b>SEMINAR</b> – in-person
<b>Description:</b>	<p>This course develops students' critical writing, analysis, design, and implementation abilities in the digital world. Students will analyze the impact of digital products through current theory and global issues, then design, write, and implement their own digital product. Areas of study include questions such as power, gender, audience, identity, language, accessibility, and knowledge construction.</p> <p>This course is formatted as a <b>studio course</b>, not a lecture course. This means that we will be spending significant amounts of our time not only in discussions, but also in active reading, writing, and making together. Your attendance, with an expectation of active writing and making during class time, are essential to your success in this course.</p> <p><b>Course Objectives</b> The expected learning outcomes of the course include the development of critical understandings of and essential skills for writing in digital cultures. Students have the potential to develop:</p> <ul style="list-style-type: none"> <li>• critical understandings of digital writing and rhetorical theory</li> <li>• enhanced understandings of digital cultures as they are practiced and experienced by a diversity of writers and audiences</li> <li>• strategies, tactics, and skills for producing responsible and innovative digital texts</li> <li>• critical awareness of the ways commercial interests and algorithms shape, enable, and constrain cultural practices, norms, and values in relation to writing</li> <li>• best practices for producing digital texts that are ethical and accessible</li> </ul>
<b>Historical Requirement:</b>	NA
<b>Requirements:</b>	NA

<p><b>Reading List:</b>          (Subject to change – please check with Instructor/York Bookstore before purchasing)</p>	<p>Subject to Change:</p> <p><i>Abstract: The Art of Design</i>, available through Netflix and YouTube</p> <p>Barry, Lynda. <i>Making Comic</i>. Drawn &amp; Quarterly, 2019.</p> <p>Shipka, Jody. <i>Toward a Composition Made Whole</i>. University of Pittsburgh Press, 2011.</p> <p>Vaughan, Brian K., Marcos Martin, and Muntsa Vicente. <i>The Private Eye</i>. Panel Syndicate, 2015.</p>
<p><b>Open To:</b></p>	<p>PRWR/ENPR 2nd/3rd yr and 2nd/3rd yr minimum 48 credits</p>