# Department of Languages, Literatures & Linguistics

# KOR 4700 3.0

# *Korean Popular Music as Transitional Cultural Phenomenon*

### Course Description

This course develops an informed perspective on K-pop as a tool for a more critical understanding of contemporary South Korean society and its place in the global context. It explores elements of K-pop in relation to social, cultural, political, and technological developments in contemporary South Korea and transnational contexts. It also examines the global dissemination and prominence of K-pop and the rise of K-pop fandom.

### Course Format and Organization

online

### Language of Instruction

English

### Pre-requisites/Exclusions

none

### [[1]](#endnote-2)\*Course Evaluation

|  |  |
| --- | --- |
| Assessment | Weight % |
| Weekly glossary entries  | 16% (2%\*8) |
| Group presentation  | 26% |
| Reaction video  | 24% |
| Fandom analysis research report | 32% |
|  | **100%** |

### [[2]](#endnote-3)\*Required Course Materials

All materials are available on the course website. Sample course readings follow:

“K-Pop Fans React: Hybridity and the White Celebrity-Fan on YouTube” (D. Oh)

“BTS and the world music industry” (S. Keith)

“Trinational cultural power of BTS” (D.Y. Jin)

“Diasporic Youth Culture of K-Pop” (K. Yoon)

“Behind the scenes of K-pop fandom: Unveiling K-pop fandom collaboration network” (Kim et. al.)

“K-pop Culture in the United States: Protest Contexts and Practices*,* The Journal of Popular Culture” (J. Suh)

“Girls’ Generation?: Gender, (Dis)Empowerment, and K-pop” (S. Epstein & J. Thurnbull)

##  For more information, please contact us: <https://www.yorku.ca/laps/dlll/about/our-staff/>

.

1. \* May be adapted depending on the year and instructor [↑](#endnote-ref-2)
2. [↑](#endnote-ref-3)