

## Department of Languages, Literatures & Linguistics

### KOR 3610 3.0

## Contemporary Korea: Korean Popular Culture and Korean Wave

### Course Description

This course introduces students to contemporary Korean culture, identity, and society and helps students develop a dynamic understanding of contemporary Korean culture. Over the last five decades, Korea has undergone rapid societal and cultural change, including the development of information technology and the entertainment industry in the most recent decade. This new development and many other social changes will be explored in terms of Korea's globalization and the process of production, distribution, and consumption of Korean popular culture within Korea and across Asia.

### Course Format and Organization

online

### Language of Instruction

English

### Pre-requisites/Exclusions

none

### \*Course Evaluation

Assessment	Weight %
Weekly glossary entries	16% (2%*8)
Group presentation	26%

Narrative essay	26%
Take-home essay	32%
	<b>100%</b>

### \*Required Course Materials

All readings are available on the course website. Sample course readings follow:

“Transnational fandom in the making: K-pop fans in Vancouver” (K. Yoon)

“Korean Webtoon Wave” (H. Park)

“Transnational Television Programs” (D.Y. Jin)

“Cultural Globalization in Korean Cinema” (D.Y. Jin)

“Discursive construction of Hallyu-in-North Korea in South Korean new media.”  
(K. Yoon)

“Korean Wave —The popular culture, comes as both cultural and economic imperialism in the East Asia” (X. Huang)

For more information, please contact us:  
<https://www.yorku.ca/laps/dlll/about/our-staff/>

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\* May be adapted depending on the year and instructor.