

International Financial Management
AP/ADMS 4542A (ONCA – **SYNCHRONOUS**)
Course Outline – Summer 2025 (S3)

Instructor: Humaira Matin
Delivery method: **Online, Synchronous (students to attend the weekly lectures).**
Zoom meeting time: Wednesday, 4 p.m.

eClass Website: <https://eclass.yorku.ca/course/view.php?id=132658>

Email: My email address is humairam@yorku.ca. If you contact me by email, use either your my.yorku.ca account, or the account shown on York records as your preferred email address. Include your course code and section (ADMS 4542A) in the subject line and include your full name and student number in the body of the message.

Exams: Students **must** write the midterm and final exams in-person on York's Keele campus – see below for more information.

Office Hour: By appointment only.

COURSE OVERVIEW

Course Description & Objectives

The course provides a comprehensive introduction to the world of financial management as it applies to multinational corporations and other firms that engage in international transactions. The course discusses (1) the financial environment in which the multinational firms operate, (2) foreign exchange management and the appropriateness of hedging techniques for different types of exposures that a multinational firm faces, and (3) worldwide money, debt and equity markets and instruments for investment, financing, and risk management by international businesses. The objectives are:

To provide the student an opportunity to expand his/her finance and business knowledge for making financial decisions in an international context – an area of rapidly increasing importance in today's global economy.

- To provide the student an opportunity to expand his/her finance and business knowledge for making financial decisions in an international context – an area of rapidly increasing importance in today's global economy.
- To provide the student with an opportunity to explore the international dimensions of important economic, financial, and business policies.
- To provide the student with additional background about the global economy. Every attempt will be made to apply economic analysis to current events and important national issues.

Course Format and Organization

This is an online (offered through eClass) **but synchronous** course. Zoom meeting link will be shared with the students at least one-hour before the class. The sessions will **NOT** be recorded. This is a short summer course (**9 weeks only**). The course material is divided into weekly modules. Each module includes PowerPoint slides (some with narration), readings from the textbook, recommended problems, and instructions/assignments for currency trading on OANDA platform. **Attendance** is expected to earn marks on class participation and in-class online quizzes. You are required to attend the midterm and final exams in-person on York's Keele campus.

Technology Requirements

Most components of ADMS 4542 will be through the eClass website, so you need a stable high-speed internet connection. Here are some useful links for student computing information, resources, and help:

- [Student Guide to eClass](#)
- [Zoom@YorkU Best Practices](#)
- [Zoom@YorkU User Reference Guide](#)
- [University Information Technology \(UIT\) Student Services](#)
- [Student Guide to eLearning at York University](#)

Textbook

Textbook (Required): International Financial Management, 10th Edition, Cheol S. Eun, Bruce G. Resnick, and Tuugi Chuluun. McGraw-Hill Ryerson, 2024. Utilizing the Connect resources from the recommended textbook is not essential to successfully complete this course. Connect plus Print Text: appx cost \$159.95. Instant access (180 days) to the eBook only: approx.. cost \$69. Instant lifetime access to the eBook only: appx cost \$99. Please visit the following website for details: <https://www.mheducation.ca/product/international-financial-management-ise-9781266224058-can-group>

Drop Date

The last date to drop this course without receiving a grade is June 16, 2025.

COURSE EVALUATION

Evaluation: Your final grade will be based on the following:

Midterm Exam (in-person)	30 %	Sunday, June 1, 2 p.m. (location: ACW 004)
Final Exam (in-person)	40 %	Saturday, July 12, 2 p.m. (location: ACW 005)
In-class Online Quizzes	10%	
Currency Trading Assignments	15 %	
Presentation	5 %	

Course grades may be curved to fit the standardized grade distributions in SAS and LA&PS.

Exams

You are required to write the exams in-person on York's Keele campus. Both exams are closed book. Formula sheets will be provided for the exam and will also be posted on eClass. You will need a pencil for filling in the Scantron bubble sheet, and a calculator. A few of the bond problems on the final exam need a financial calculator, which you should already have from ADMS 3530.

You must present your recent YU Card (with photo) for identification during the exam since it is the ONLY acceptable form of ID. Drivers' Licenses and Health Cards are no longer accepted. Baseball caps and other non-religious headwear are prohibited, and cell phones must be turned off and put away.

The **midterm exam (in-person)** is on Sunday, June 1, at 2 p.m. The exam will cover chapters from weeks one to four. Contact Professor Matin (humairam@yorku.ca) regarding procedures for requesting an excused absence from the midterm due to illness, family emergency, or other circumstances. If you are granted an excused absence, you will write a cumulative final exam as described in the next paragraph.

The **final exam (in-person)** will be held on Saturday, July 12, at 2 p.m.. The exam will cover chapters from weeks five to nine. If you are absent from the midterm exam, you will write a three-hour **Cumulative Final Exam** covering the entire semester.

All exams have two parts: a) multiple choice questions (conceptual and calculation) and b) writing part (problem solving: long and short, and short conceptual questions). An exam information sheet will be posted on eClass at least one week before the exams, listing how many exam questions are from each chapter, and the breakdown between calculation and conceptual questions.

Online Quizzes (in-class)

Students will attempt four online quizzes (each worth 2.5%) during the scheduled weekly class time. Please view *Detailed Course Schedule* on eClass to know quiz contents and deadlines. **Note:** You must be present in the class to attempt the quiz. Each quiz has only one attempt. **Quizzes cannot be re-opened.** If you miss any of the scheduled quizzes, you will receive a quiz mark of zero in that week.

Currency Trading Exercise and Presentation

An important part of ADMS4542 is your participation in the Currency Trading Exercise. This exercise gives you a pseudo-realistic introduction to how foreign currencies are traded. You will use OANDA Platform for FX trade. **You must register to open a demo account** at <https://www.oanda.com/ca-en/account-support/standard-account/> by **Friday, May 9**. You can download your platform at <https://trade.oanda.com>. Each student must open at least twenty trades during the semester on his/her OANDA account.

Each student will complete six trading assignments using OANDA platform. Submissions are made to Turnitin on our eClass course website. The links for the submission will be provided on eClass. The OANDA assignments are worth 15% of your course grade. Please view *Detailed Course Schedule* on eClass to know assignments deadlines.

Each student will record and upload a brief (max 5 minutes) informal presentation about their currency trading exercises. For completing the presentation, your mark is an automatic 100%, worth 5% of the course grade. If you do not submit your presentation on the scheduled date, and you do not have an excused reason, you will get a presentation mark of zero. In your presentation you will give a short summary of the reasons for selected transactions and supporting evidence, and a discussion of your trading experience. You only need to provide rationale for the required trades. If technical graphs are used, include them to support your transaction. Details of the currency trading exercise will be posted on eClass.

Deferred Standing – Missed Final Examination

Deferred standing may be granted to students who are unable to write their final examination at the scheduled time. In order to apply for deferred standing in an AP/ADMS class, students must register at: <http://sas-app.laps.yorku.ca>. The DSA and supporting documentation must be submitted **ONLINE** *no* later than **five (5) business days** after the date of the final exam. These requests will be considered on their merit, and decisions will be made available by logging into the same link as above. No individualized communication will be sent from the School to the students (i.e., *no* letter, phone call, or e-mail). **Students are strongly encouraged to write the exam on the announced date. Deferred students typically get lower marks, and many fail.**

The summer 2025 deferred exams have been scheduled for September 19-21, 2025.

In past years it was the policy of the Admin Studies finance area that we will **not** sign a DSA form if you miss both the midterm and final exams. As of January 1, 2025, it is permitted to request an APS form to support deferral of the final exam. Students need to petition for a deferred exam or a late withdrawal or some other remedy appropriate to their circumstances.

OTHER RELEVANT POLICIES

All students are expected to familiarize themselves with the following information:

- [Student Rights & Responsibilities](#)
- [Academic Accommodation for Students with Disabilities](#)

Academic Integrity

In this course, we strive to maintain academic honesty to the highest extent possible. Please familiarize yourself with the meaning of academic integrity by completing [SPARK's Academic Integrity module](#) at the beginning of the course. Breaches of academic honesty range from cheating to plagiarism (i.e., the improper crediting of another's work, the representation of another's ideas as your own, etc.). All instances of academic dishonesty in this course will be reported to the appropriate University authorities and can be punishable according to the [Senate Policy on Academic Honesty](#).

Turnitin

To promote academic integrity in this course, students will normally be required to submit their written assignments to Turnitin (via the course's eClass site) for a review of textual similarities and the detection of plagiarism. In so doing, students will allow their material to be included as source documents in the Turnitin.com reference database, where they will be used only for the purpose of detecting plagiarism. The terms that apply to the University's use of the Turnitin service are described on the Turnitin.com website.

Intellectual Property

Course materials are designed for use as part of this course at York University and are the intellectual property of the instructor unless otherwise stated. Third-party copyrighted materials (such as book chapters, journal articles, music, videos, etc.) have either been licensed for use in this course or fall under an exception or limitation in Canadian copyright law. Students may not publish, post on an Internet site, sell, or otherwise distribute any course materials or work without the instructor's express permission. Course materials should only be used by students enrolled in this course.

Copying this material for distribution (e.g., uploading material to a commercial third-party website) may lead to a charge of misconduct according to York's [Code of Student Rights and Responsibilities](#), the [Senate Policy on Academic Honesty](#), and/or legal consequences for copyright violations.

Audio-visual recordings of live sessions on eClass may be posted. These recordings should be used for educational purposes only and as a means for enhancing accessibility. Students do not have permission to duplicate, copy and/or distribute the recordings outside of the class; such acts can violate not only copyright laws but also the Ontario [FIPPA](#) law. All recordings will be destroyed after the end of classes. For further information see the York [guidelines](#) for the taking and use of photographs, video, and audio recordings.