

YORK UNIVERSITY  
Faculty of Liberal Arts and Professional Studies  
School of Administrative Studies  
AP/ENTP/ADMS 3990 - Hackathon 1

Fall 2025

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Office Hours: By appointment

COURSE DESCRIPTION

Hackathons represent an intense entrepreneurial learning activity that can enhance entrepreneurial self-efficacy. For this experiential course, students (individually or as part of a group) will be registered for an organized hackathon where they engage in ideation and validation processes and then pitch their ideas to a panel of entrepreneurial experts in a competitive setting. Pre-hackathon readings will be assigned, and consultation with the instructor and a post-hackathon reflective learning assignment will be the basis of evaluation. This hackathon is aimed at addressing the United Nations Sustainable Development Goals and represents a social innovation challenge.

COURSE FORMAT

ENTP/ADMS3990 is an intense entrepreneurial learning experience offered in a condensed four-week format. Students will be provided pre-hackathon guidance during the week of October 20th and then engage in a **three-day event (full days!) between October 31st and November 2nd**. A reflective submission will be due November 15<sup>th</sup> before one final session where students share their experiences (Date TBD).

PREREQUISITES AND ENROLMENT POLICY:

Prerequisites: AP/ENTP 2920 or with instructor permission

REQUIRED READINGS

To be assigned on or before October 20, 2025. Students will be provided access to pre-UNHack preparation materials (Access to the Miro board, which includes the Design Sprint stages, tutorial videos for each stage and a case example to guide their preparation)

COURSE SCHEDULE

October 20<sup>th</sup> ☞ Asynchronous self-learning

October 31<sup>st</sup> (afternoon) through November 2<sup>nd</sup> (afternoon) ☞ UNHack through BEST Program @ Lassonde

Final session date: TBA

COURSE GRADING

Peer and mentor evaluations 10% (re: engagement during the hackathon)

Instructor evaluation 20% (re: engagement during the hackathon – see deliverables outlined below)

Reflective Submission	60% (see below)
Presentation to class	10% (during final session – details to be provided post hackathon)

### DELIVERABLES RE: INSTRUCTOR EVALUATION

Students are expected to participate in all three days of UNHack with 3 key deliverables for which details will be provided in the preparation materials:

1. HMW statement (Friday night)
2. Pitch slides (Saturday night)
3. Presenting at preliminary judging (Sunday morning)

### REFLECTIVE SUBMISSION

This contains two aspects. First, all UNHack participants are expected to complete a reflection survey. Second, each student will prepare and submit an individual report addressing the following learning opportunities:

1. Hackathons as a learning experience
2. Entrepreneurial teams and group dynamics
3. The evolution of entrepreneurial ideas (e.g. validation, pivots, etc.)
4. Mentors and mentorship
5. Winning a hackathon – what set the winners apart?

The clear expectation is that your report will convey originality and authenticity. It will also serve as the basis for your presentation to the class.

LAND ACKNOWLEDGMENT York University recognizes that many Indigenous Nations have longstanding relationships with the territories upon which York University campuses are located that precede the establishment of York University. York University acknowledges its presence on the traditional territory of many Indigenous Nations. The area known as Tkaronto has been care taken by the Anishinabek Nation, the Haudenosaunee Confederacy, and the Huron-Wendat. It is now home to many First Nation, Inuit, and Métis communities. We acknowledge the current treaty holders, the Mississaugas of the Credit First Nation. This territory is subject of the Dish with One Spoon Wampum Belt Covenant, an agreement to peaceably share and care for the Great Lakes region.

### RELEVANT UNIVERSITY REGULATIONS

Please refer to the website (<https://sas.laps.yorku.ca/students/> ).

Course Policies: All students are expected to familiarize themselves with the following information: • Student Rights & Responsibilities

• Academic Accommodation for Students with Disabilities Please also review the following course policies:

Deferred Exams: Deferred standing may be granted to students who are unable to write their final examination at the scheduled time or to submit their outstanding course work on the last day of classes. Details can be found at <http://myacademicrecord.students.yorku.ca/deferred-standing>

Academic Honesty: The Faculty of Liberal Arts and Professional Studies considers breaches of the Senate Policy on Academic Honesty to be serious matters. Suspected breaches of academic honesty will be investigated and charges shall be laid if reasonable and probable grounds exist. Students should review the York Academic Honesty policy for themselves at:

<http://www.yorku.ca/secretariat/policies/document.php?document=69>

Students might also wish to review the interactive on-line Tutorial for students on academic integrity, at: [http://www.yorku.ca/tutorial/academic\\_integrity/](http://www.yorku.ca/tutorial/academic_integrity/)

**Grading Scheme and Feedback Policy:** The grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) shall be announced, and be available in writing, within the first two weeks of class, and, under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for 'full year' courses offered in the Fall/Winter Term be received by students in all courses prior to the final withdrawal date from a course.

**Note:** Under unusual and/or unforeseeable circumstances which disrupt the academic norm, instructors are expected to provide grading schemes and academic feedback in the spirit of these regulations, as soon as possible. For more information on the Grading Scheme and Feedback Policy, please visit: <http://www.yorku.ca/secretariat/policies/document.php?document=86>

**Reappraisals:** Students may, with sufficient academic grounds, request that a final grade in a course be reappraised (which may mean the review of specific pieces of tangible work). Non-academic grounds are not relevant for grade reappraisals; in such cases, students are advised to petition to their home Faculty. Students are normally expected to first contact the course director to discuss the grade received and to request that their tangible work be reviewed. Tangible work may include written, graphic, digitized, modeled, video recording or audio recording formats, but not oral work. Students need to be aware that a request for a grade reappraisal may result in the original grade being raised, lowered or confirmed. For reappraisal procedures and information, please visit the Office of the Registrar site at: <http://www.registrar.yorku.ca/grades/reappraisal/index.htm>

**Accommodation Procedures:** LA&PS students who have experienced a misfortune or who are too ill to attend should not attempt to do so; they must pursue deferred standing. Other students should contact their home Faculty for information. For further information, please visit: <http://www.registrar.yorku.ca/exams/deferred/index.htm>

**Religious Accommodation:** York University is committed to respecting the religious beliefs and practices of all members of the community, and making accommodations for observances of special significance to adherents. For more information on religious accommodation, please visit: <https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs>

**Academic Accommodation for Students with Disabilities:** The nature and extent of accommodations shall be consistent with and supportive of the integrity of the curriculum and of the academic standards of programs or courses. Provided that students have given sufficient notice about their accommodation needs, instructors shall take reasonable steps to accommodate these needs in a manner consistent with the guidelines established hereunder. For more information, please visit the Disabilities Services website at: <http://www.yorku.ca/cds/>

York's disabilities offices and the Registrar's Office work in partnership to support alternate exam and test accommodation services for students with disabilities at the Keele campus. For more information on alternate exams and tests please visit <http://www.yorku.ca/altexams/>