



FACULTY OF LIBERAL ARTS AND PROFESSIONAL STUDIES  
SCHOOL OF ADMINISTRATIVE STUDIES

# AP/ADMS1000

INTRODUCTION TO BUSINESS

## WINTER 2026 – SECTION M (LECT 01)

COURSE OUTLINE<sup>1</sup>

### SECTION INFORMATION

<b>Course Director:</b>	Dr. Peter Tsisis
<b>Email:</b>	tsisis@yorku.ca
<b>Class Time:</b>	Mondays at 11:30am (Keele campus)
<b>Room:</b>	See Registrar's Listing ( <a href="https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm">https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm</a> )
<b>Office Hours:</b>	By appointment (email professor)
<b>Course Web Site:</b>	<a href="http://eclass.yorku.ca">eclass.yorku.ca</a> (eClass)

This course is offered on-campus, through an in-person lecture format. Lectures will be provided via live in-class lectures delivered weekly as indicated on the course website and in the schedule portion of the course outline. Students are encouraged to progress in the course weekly, attend lectures in class, and participate in case discussions. Please read this course outline carefully and updates posted to the course website for further details.

Internet access will be required for full access to course resources available on eClass. The eBook course package is required reading and is available for purchase in digital format only (see details below). Coursework submissions will be online through eClass (including Turnitin). **All exams** will be **on-campus** (please see schedule further down on this outline) and students are expected to be available to write the exams as scheduled.

To keep up with York U updates: <https://yubettertogether.info.yorku.ca/category/students/>

Have a great term!

### IMPORTANT NOTES

- ▶ **Communication with the Course Director:** Please include your full name, student number, and the course/section enrolled in. Proper conduct of behaviour is expected.
- ▶ **About course registration:** Please direct all registration questions to the main office of the School of Administrative Studies <https://www.yorku.ca/laps/sas/contact/> Email: [apsas@yorku.ca](mailto:apsas@yorku.ca)
- ▶ Professors cannot enroll or approve student enrollments to the course. If the section is full, the best strategy to enroll in the class is to visit the online course registration system regularly until a space becomes available. *Please note:* students must keep up with the course submission deadlines regardless of timing of enrolment; no make-up assignments/submissions will be offered.

<sup>1</sup> This outline is subject to change as deemed necessary by the Course Director.

## **COURSE REQUIREMENTS FOR ONLINE RESOURCES:**

The eClass platform will be used in this course through which students will interact with the course materials, the Course Director, as well as with one another.

While the class (and lectures) will be held in-person and **on campus**, course materials will be posted online on our eClass/Moodle course page. Course Announcements and other important course information can be found there as well.

Some course-work submissions such as the Online Activities will be submitted **online**. They will consist of twelve (12) reflection submissions, with only the best ten (10) submissions counting towards a student's final grade. Therefore, students are required to have access to minimum technology requirements in order to complete these submissions. Students are expected to ensure that they have a stable and reliable internet connection for timely submissions as no late submissions will be accepted.

## **TECHNICAL REQUIREMENTS & SUPPORT:**

For this course, it is the student's responsibility to ensure that you have access to a stable, high-speed Internet connection and an appropriate computer/device that can support your learning. Please note that smartphones/smart devices apps (such as the eClass/Moodle apps) may have different/limited functionality compared to their use on a laptop or desktop.

*You can check these links for e-learning information and quick help:*

- LA&PS Resources: <https://going-digital.laps.yorku.ca/student-resources/>
- York U's Student Guide to eLearning: <http://elearning-guide.apps01.yorku.ca/>
- Student Guide to eClass: <https://lthelp.yorku.ca/student-guide-to-eclass>
- Zoom meeting etiquette: <https://lthelp.yorku.ca/zoom-meeting-etiquette>

*Additional computing support:*

- Computing for Students Website: <https://student.computing.yorku.ca/>
- UIT laptop borrowing program: <https://www.library.yorku.ca/web/ask-services/printing-and-computing/computing/laptop-borrowing/>
- Check your internet connection speed: [www.speedtest.net](http://www.speedtest.net)

## **COURSE DESCRIPTION & PREREQUISITES**

The broad aim of this course is to provide insight into the fundamental challenges that all organizations must address in order to succeed. Our study is divided into two parts: the internal environment of business and the external environment. "Inside the organization", we will examine: (1) the management of employees, (2) organizational governance & structure and (3) strategy & strategic decision making. "Outside the organization", we will examine the central forces that impact business, including technological, global, political, and societal & sustainability factors. *Prerequisites:* None.

## **COURSE OBJECTIVES**

1. To examine the most significant internal challenges that organizations must address in order to succeed.
2. To explore the external environment of business and its implications.
3. To understand the challenges & opportunities facing business – both in Canada and globally.
4. To encourage critical thinking regarding issues that impact organizations.

These objectives will be achieved through lectures, discussions, and exercises.

**REQUIRED COURSE TEXT**

eBOOK

**ADMS 1000 - Winter 2026 COURSE PACKAGE****E-Book *BUSINESS IN CANADA & ACROSS THE WORLD: A STUDENT'S GUIDE & CURRENT ISSUES IN BUSINESS ("CIB")***

Publisher: Captus Press 2025

Previous editions of the texts/readings are **not** applicable.**Textbook Price:** \$92.50 (\$CDN) (Non-printable, digital rental copy only)**Available at:** Captus Press Publishers**Website:** <https://forward.captus.com/YorkU/ADMS1000-F/SitePages/default.aspx>**Telephone:** 416-923-2324 - Outside the Toronto area - 1-800-387-1311**E-mail:** [support@captus.com](mailto:support@captus.com)*Please Note:* The e-book is digital and is provided by a third-party provider; therefore, is not available at the York University Bookstore.**COURSE EVALUATION**

Online Activities	10%	Ten (10) out of Twelve (12) online activities (1% each) <b>Due Fridays before 11:59pm (Toronto time)</b>	Submit <b>online</b> on eClass (no late submissions will be accepted)
Midterm Exam #1 (Case Exam)	15%	<b>SUNDAY, January 25, 2026</b> 10:00am to 11:30am (Toronto time) <i>Tested Case will be available: Monday, January 19, 2026</i>	Timed <b>On-Campus</b> exam (duration 1.5 hours)
Midterm Exam #2	35%	<b>SUNDAY, February 22, 2026</b> 6:00pm to 8:30pm (Toronto time)	Timed <b>On-Campus</b> exam (duration 2.5 hrs)
Final exam	40%	<b>TBA</b> <i>Winter 2026 Formal Examination period: (April 8-24, 2026)</i>	Timed <b>On-Campus</b> exam (duration 3 hrs)

**Last Day to drop course without receiving a grade (also see financial deadlines):** **March 9, 2026** (refer to: <https://registrar.yorku.ca/enrol/dates/2025-2026/fall-winter>)

**ONLINE ACTIVITIES (10% of the course grade)**

You are expected to complete **10 of 12 online activities during the course**. There are 12 weekly Online Activities scheduled and you must submit 10 of them to achieve the full value of this component.

- **Each Online Activity is due no later than Friday 11:59pm of that session's week** (see dates in the weekly table). Each Online Activity is worth 1% of the course grade to a total of 10% of the final course grade. It is a good practice to submit online activities earlier in the week, in advance of the deadline to avoid any unexpected last-minute issues.
- **No late submissions** of online activities will be accepted for any reason. Online Activities that are not submitted by the due date/time will receive a grade of zero. No makeup opportunities will be provided.
- **Online Activities Questions and Requirements:** Online Activities will be multiple-choice questions. The questions will be available in advance of their due date. All submissions will be done online through the course website by the deadline. No extensions will be allowed for any reason. Please check additional detail and clarification on your section's website.
- Students are expected to adhere to **standards of academic honesty**.

**MIDTERM EXAM#1 (CASE EXAM) (15% of course grade)**

**Date:** SUNDAY, January 25, 2026 from 10:00am - 11:30am (EDT) (Toronto time)  
**Duration:** 1.5 hours (90 minutes)  
**Location:** On Campus – Room to be announced

**Format and Coverage:** The exam is based on content covered in **Sessions 1-2** (lectures, readings, and online activities up to and including Session 2). This is a **closed-book, timed in-person exam**; **no** materials or aids are allowed. Additional exam information TBA.

**Missed Midterm Exams**

Students who miss Midterm Exam#1 for *any* reason will have the weight of their exam (15%) added to their next exam (i.e. Midterm Exam#2). Students will need to submit written justification by email to the Professor within 48 hours of the missed Midterm.

**Accessibility Accommodations for the Midterm Exam**

If you are registered with Student Accessibility Services, please inform your Course Director and submit your letter of accommodation as soon as possible. You must schedule with the Alt-exam Centre **no later than three (3) weeks (21 days) before the scheduled examination date**. If accommodation is provided through the Alternate Exam Office, please follow the timeline and procedures of that office in a timely fashion: <https://altexams.students.yorku.ca/request-an-accommodated-exam>

Any requests to reschedule an alternate exam must be submitted promptly to the main office ([apsas@yorku.ca](mailto:apsas@yorku.ca)), cc'ing the Course Director (please do not include picture attachments). In all cases it is the student's responsibility to proactively address a missed or alternate exam situation.

**MIDTERM EXAM#2 (35% of course grade)**

**Date:** SUNDAY, February 22, from 6:00pm - 8:30pm (EDT) (Toronto time)  
 (this exam will take place outside our normal class time)  
**Duration:** 2.5 hours (150 minutes)  
**Location:** On Campus – Room to be announced

**Format and Coverage:** The exam is based on content covered in **Sessions 1-5** (lectures, readings, and online activities up to and including session 5), as well as the review of Midterm Exam 1 (i.e. the case exam). This is a **closed-book, timed in-person exam**; **no** materials or aids are allowed. Additional exam information TBA.

**Missed Midterm Exams**

Students who miss this midterm exam for any reason will be provided one (1) opportunity to write a makeup midterm exam. You will be required to submit written justification by email to your Professor regarding why the exam was missed within 48 hours of the missed Midterm (please do not include picture attachments of documents, only PDFs). Approval to write a makeup is at the discretion of the course director or relevant office. If you are approved to write, you will be sent details regarding time and/or location of your makeup. If you do not receive an acknowledgement of your request within a few days of submitting your request, please respectfully follow up with the course director to ensure your message was received. In all cases it is the student's responsibility to proactively address a missed or alternate exam situation. Students who do not write either the regular or makeup midterm exam as scheduled will receive a grade of zero (0) on this component.

**Midterm Exam Schedule Conflicts**

Students who are unable to write the regularly scheduled midterm exam due to a schedule conflict (e.g. religious accommodations; YU sports team event; another YU exam), may request to write the make-up midterm examination. Such a request must be done in advance. Students must notify the course director of the conflict in writing, at least two (2) weeks (14 days) before the scheduled midterm examination date. Please provide full details regarding the conflicting event (date, time, location, provide link if available) and relevant contact where applicable (e.g. faith leader, coach, course director) - please do not include picture attachments of documents, only PDFs. Approval to write a makeup is at the discretion of the course director or relevant office. In all cases it is the student's responsibility to proactively address a missed or alternate exam situation. Students who do not write either the regular or makeup midterm exam as scheduled will receive a grade of zero (0) on this component.

**Accessibility Accommodations for the Midterm Exam**

If you are registered with Student Accessibility Services, please inform your Course Director and submit your letter of accommodation as soon as possible. You must schedule with the Alt-exam Centre **no later than three (3) weeks (21 days) before the scheduled examination date**. If accommodation is provided through the Alternate Exam office, please follow the timeline and procedures of that office in a timely fashion: <https://altexams.students.yorku.ca/request-an-accommodated-exam>

Any requests to reschedule an alternate exam must be submitted promptly to the main office ([apsas@yorku.ca](mailto:apsas@yorku.ca)), cc'ing the Course Director (please do not include picture attachments). In all cases it is the **student's responsibility** to proactively address a missed or alternate exam situation.

**FINAL EXAM (40% of course grade)**

**Date:** **During the formal examination period (April 8 - 24, 2026)**, as scheduled by the Registrar's Office.

**Duration:** **3 hours (180 minutes)**

**Location:** **On Campus – Room to be announced**

**Format and Coverage:** This is expected to be a non-cumulative exam, based on content covered **from session 7 onwards** (after the midterm exam). This is a **closed-book, timed in-person exam; no** materials or aids are allowed. Additional exam information TBA. *Please Note:* if you do not write the final exam, you will receive a grade of zero (0) on the exam unless you are approved for a deferred final exam.

**Deferred Final Exams**

Deferred standing may be granted to students who are unable to write their final examination at the scheduled time. Deferred standing requests for ADMS courses should follow procedure and registration as outlined here: <https://www.yorku.ca/laps/sas/academic-resources/deferred-exam-requests/>. All deferral concerns should be addressed to the main office ([apsas@yorku.ca](mailto:apsas@yorku.ca)). Students who are ill will be required submit an Attending Physician's Statement in support of a request for deferred standing or petitions.

**Final Exam Schedule Conflicts**

Please refer to the Registrar's Office website:

<https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/DirectAction/ExamConflicts>

**Accessibility Accommodations for the Final Exam**

If you are registered with Student Accessibility Services, please inform your Course Director and submit your letter of accommodation as soon as possible. You must schedule with the Alt-exam Centre **no later**

**than three (3) weeks (21 days) before the scheduled examination date.** If accommodation is provided through the Alternate Exam Office, please follow the timeline and procedures of that office in a timely fashion: <https://altexams.students.yorku.ca/request-an-accommodated-exam>

Any requests to reschedule an alternate exam must be submitted promptly to the main office ([apsas@yorku.ca](mailto:apsas@yorku.ca)), cc'ing the Course Director (please do not include picture attachments). In all cases it is the **student's responsibility** to proactively address a missed or alternate exam situation.

### **INTELLECTUAL PROPERTY NOTICE**

Course materials (including but not limited to the course syllabus, PowerPoint slides, recorded lectures, exams/tests/assignments) are designed for use as part of the ADMS 1000 course at York University and are the intellectual property of the instructor unless otherwise stated. Third party copyrighted materials (such as book chapters, journal articles, case studies, videos, etc.) have either been licensed for use in this course or fall under an exception or limitation in Canadian Copyright law.

Copying this material for distribution (e.g. uploading material to a commercial third-party website) may lead to a charge of misconduct under York's Code of Student Rights and Responsibilities and the Senate Policy on Academic Honesty and/or legal consequences for violation of copyright law.

## **IMPORTANT SCHOOL AND UNIVERSITY POLICIES & INFORMATION**

### **ACADEMIC HONESTY & INTEGRITY**

**Academic Honesty:** Students are reminded to maintain standards of academic integrity to the highest extent. Common examples of breaches of academic honesty and integrity include cheating, plagiarism, falsification, and aiding and abetting others in such activities.

Please familiarize yourself with the meaning of academic integrity at YorkU by completing the interactive online Tutorial for students at: <https://spark.library.yorku.ca/academic-integrity-what-is-academic-integrity/>

Suspected breaches of academic honesty will be investigated and pursued; significant penalties will be applied when a breach has been found to have occurred.

Following these simple rules will help you avoid breaches of academic honesty:

- Complete your work well in advance of the deadline
- Write the entirety of your work yourself from the ground up
- DO NOT: "consult" others or search online for "ideas"
- DO NOT: use tutoring or editing services to prepare your work

The Faculty of Liberal Arts and Professional Studies considers breaches of the Senate Policy on Academic Honesty to be serious matters. As per the Policy, "The Senate Policy on Academic Honesty is an affirmation and clarification for members of the University of the general obligation to maintain the highest standards of academic honesty". Please familiarize yourself with York's Senate Policy Academic Honesty:

<http://secretariat-policies.info.yorku.ca/policies/academic-honesty-senate-policy-on/>

**Turnitin:** To promote academic integrity, students are required to submit their written work through Turnitin (via the course eClass) for a review of textual similarity and the detection of possible plagiarism. In so doing, students will allow their material to be included as source documents in the Turnitin.com reference database, where they will be used only for the purpose of detecting plagiarism. The terms that apply to the University's use of the Turnitin service are described on the Turnitin.com website.

## **DOCUMENTATION FOR MISSED COURSEWORK**

### What documentation to submit & how to submit?

All request forms and supporting documentation, which are not related to accessibility accommodations, can be submitted electronically to the School of Administrative Studies at [apsas@yorku.ca](mailto:apsas@yorku.ca). Please retain the hardcopies in their original form for 12 months after course completion - you may be asked to provide the original copies. The instructor and the School of Administrative Studies have the right to request valid supporting documents. All supporting documents are non-returnable.

### Documentation for Unforeseen Medical Circumstances

**Attending Physician's Statement (APS)**. Other forms of medical notes are not accepted. *Please Note:* A student claim of a headache, stomach ache, nausea, or cold documented in the Attending Physician's Statement as the indication for illness will not be accepted.

### Documentation for Non-Medical Circumstances

- *Death of immediate family members* - death certificates, obituary notice, notice of funeral services.
- *Vehicle accidents* - automobile accident reports, police reports.
- *Emergency travel* - airline tickets with boarding passes, bus/train tickets, etc. The name of passenger and date that travel was booked on must be clearly shown. Airline/train/bus ticket/receipts for emergency travel must indicate destination, departure, and return dates.

## **RESOURCES & SUPPORT**

Following is a selection of resources (academic and non-academic):

- LA&PS Student Resources: <https://going-digital.laps.yorku.ca/student-resources/>
- Learning Skills Services: <http://lss.info.yorku.ca/>
- Learning Commons: <http://learningcommons.yorku.ca/>
- Writing Centre: <http://writing-centre.writ.laps.yorku.ca/>
- ESL Open Learning Centre: <http://eslolc.laps.yorku.ca/>
- Student Accessibility Services: <http://accessibility.students.yorku.ca/>
- Student Counselling & Development: <https://counselling.students.yorku.ca>
- Mental Health and Wellness at York: <http://mhw.info.yorku.ca/>
- Sexual Violence Response & Support: <http://thecentre.yorku.ca/>
- Community Safety: <https://safety.yorku.ca/>
- Office of Student Community Relations: <http://oscr.students.yorku.ca/>
- York International: <https://yorkinternational.yorku.ca/> (see special COVID-19 tab)
- My Online Services: <https://myonlineservices.students.yorku.ca/>
- Manage your Academic Record: <http://myacademicrecord.students.yorku.ca/>
- Additional LA&PS student resources: <http://laps.yorku.ca/student-resources/>
- Services for Mature and Part-time Students: The Atkinson Centre for Mature and Part-time Students (ACMAPS) maintains and strengthens York University's ongoing commitment to welcome and to serve the needs of mature and part-time students. For further information and assistance visit: <http://acmaps.info.yorku.ca/>

For **important sessional dates**, please refer to: <http://registrar.yorku.ca/enrol/dates/>

## **ACCESSIBILITY/DISABILITY ACCOMMODATIONS**

Students who seek accommodation for their academic studies must be registered with Student Accessibility Services. This office arranges for academic accommodations and provides support to students with documented

disabilities. Once registered with Student Accessibility Services, students are responsible to provide their LOA to the course director (professor/instructor) at the start of the term. Accommodations provided shall be consistent with the guidelines established in York's policy, preserving the academic integrity of the curriculum and the academic standards of courses and programs.

- *For exams and tests:* Accommodation must be requested through the Alternative Exam Center. Ensure to submit your request no later than (3) weeks before the scheduled exam/test date. Please follow the instructions posted on the [Alternative Exam Center website](#).
- *Other components and aspects, when relevant:* Please inform the Course Director of your accommodation letter immediately upon the start of the course. Please note that this notice is needed so that reasonable steps for accommodation can be made.

## **RELIGIOUS ACCOMMODATION**

York University is committed to respecting the religious beliefs and practices of all members of the community and making accommodations for observances of special significance to adherents. Students seeking religious accommodation should pursue their request in timely fashion and well in advance.

For deadlines and additional information on religious accommodation, please visit:

<https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs>

## **IMPORTANT ACADEMIC/EXAM-TAKING INFORMATION**

### Forms of Identification (Student ID)

Photo identification with YU-Card must be presented at exams to write the exam (students without this ID will not be allowed to write the exam). As of Fall 2025, YU-cards (either physical or mobile versions) will be the ONLY official student identification accepted for exams. Passports, driver's license and other forms of identification are no longer accepted.

Mobile devices are not permitted during a test except for the purposes of mobile YU-card identification validation. Earbuds/earphones/smartwatches/cameras are prohibited in the exam room. When using a mobile YU-card identification validation, your device must be on airplane mode and be placed on the corner of your desk area, face down. After your mobile YU-card identification is validated, your phone must be shut down and returned to the corner of your desk, face down (or put away, if permitted by the instructor/invigilator).




Please refer to the Examination Tip Sheet: (<https://registrar.yorku.ca/exams/tipsheet>).




**Grading Scheme and Feedback Policy:** For more information on the Grading Scheme and Feedback Policy, please visit: <http://secretariat-policies.info.yorku.ca/policies/grading-scheme-and-feedback-policy/>




**Reappraisals:** After course grades have been released, students may, based on sufficient academic grounds, request that a final grade in a course be reappraised (which may mean the review of specific pieces of tangible work). Non-academic grounds are not relevant for grade reappraisals; in such cases, students are advised to petition to their home Faculty. Reappraisals of final course grades (including final exam viewing) should be done through the main office of the School of Administrative Studies, 282 Atkinson). Tangible work may include written, graphic, digitized, modeled, video recording or audio recording formats, but not oral work. *Please note that a request for a grade reappraisal may result in the original grade being raised, lowered or confirmed.*



## COURSE SCHEDULE & DUE DATES

### PART I: AN INTERNAL GUIDE TO BUSINESS

DATES	DETAILS	READINGS & PREPARATION	DATES AND SUBMISSIONS
<b>Jan. 5</b>	<b>SESSION 1: INTRODUCTION</b> <b>Learning Goals:</b> The aim is to introduce the framework for this course: The first half of this course considers the internal environment of business – governance, structure, managing people, business strategy. The second half of this course examines 6 central environmental factors: economic, technological, globalization, political, societal, sustainability.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Introduction; Course Advice; Case Advice.</b></li> <li>• <b>Discussion Case: <i>Hudson’s Bay</i></b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #1 due: Friday, January 9 (11:59pm Toronto time)</b> </div>
<b>Jan. 12</b>	<b>SESSION 2: MANAGING PEOPLE</b> <b>Learning Goals:</b> The aim of this session is to achieve an understanding of the roles of managers in the workplace. We will examine the fundamental philosophies underlying different management styles. You will become familiar with the classical approaches and the behavioural approaches to management.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 1</b></li> <li>• <b>Discussion Case: <i>Dr. Oetker Pizza</i></b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #2 due: Friday, January 16 (11:59pm Toronto time)</b> </div>
<b>Jan. 19</b>	<b>SESSION 3: STRUCTURE &amp; GOVERNANCE</b> <b>Learning Goals:</b> The aim of this session is to examine some of the approaches that organizations have adopted with regard to structure and design. We will consider more generally the question, “What determines how an organization is designed?” In addition, we consider the fundamentally different forms of business, as well as the notion of governance.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapters 3 &amp; 4</b></li> <li>• <b>Discussion Case: <i>Google</i></b></li> </ul> <b>Readings: (Current Issues ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 1</b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #3 due: Friday, January 23 (11:59pm Toronto time)</b> </div>
<b>MIDTERM EXAM#1</b>	<b>Case Available on Monday, January 19 → Exam on: Sunday, January 25, 10:00am (Toronto time)</b>		

DATES	DETAILS	READINGS & PREPARATION	DATES AND SUBMISSIONS
Jan. 26	<p><b>SESSION 4: STRATEGIC MANAGEMENT</b></p> <p><b>Learning Goals:</b> The ability to respond effectively to the business environment is the fundamental challenge of strategic management. The aim of this session is to identify the forces that shape industry structure and consider how they influence business and corporate level strategies.</p>	<p><b>Readings: (ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 5</li> <li>• Discussion Case: <i>A&amp;W</i></li> </ul> <p><b>Readings: (Current Issues ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 2</li> </ul>	<p> Online Activity #4 due: <b>Friday, January 30</b> (11:59pm Toronto time)</p>
Feb. 2	<p><b>SESSION 5: STRATEGIC DECISION MAKING</b></p> <p><b>Learning Goals:</b> The success or failure of any organization ultimately is tied to the quality of the organization's strategic decisions. This chapter is intended to offer a framework for understanding the process of strategic decision making and to draw attention to the biases that influence the wisdom of strategic decision-makers.</p>	<p><b>Readings: (ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 6</li> <li>• Discussion Case: <i>Blackberry</i></li> </ul> <p><b>Readings: (Current Issues ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 3</li> </ul>	<p> Online Activity #5 due: <b>Friday, February 6</b> (11:59pm Toronto time)</p>
<b>PART II: AN EXTERNAL GUIDE TO BUSINESS</b>			
Feb. 9	<p><b>SESSION 6: ECONOMIC ENVIRONMENT</b></p> <p><b>Learning Goals:</b> The economic environment acts as a strong influence on the present and future prospects of any organization. Our aim will be to develop a better understanding of the nature of the economic environment. We will identify four types of economic systems and explore the system within which Canadian business operates.</p>	<p><b>Readings: (ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 7</li> <li>• No case assigned</li> </ul> <p><b>Readings: (Current Issues ebook)</b></p> <ul style="list-style-type: none"> <li>• Chapter 4</li> </ul>	<p> Online Activity #6: <b>Friday, February 13</b> (11:59pm Toronto time)</p>
<b>Reading Week (February 14 to 20)</b>			
<b>MIDTERM EXAM#2</b>	<b>Sunday, February 22, 2026 - 6:00pm to 8:30pm (Toronto time)</b>		

<b>Feb. 23</b>	<b>SESSION 8: TECHNOLOGY &amp; INDUSTRY EVOLUTION</b> <b>Learning Goals:</b> We will examine how technology impacts industry life cycles. We will also consider how competitors behave throughout the evolution of an industry. This leads to a better understanding of the turbulence we have witnessed in a number of industries in recent years and how technology has destroyed some businesses while creating new ones.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 8</b></li> <li>• <b>Discussion Case:</b> <i>Uber</i></li> </ul> <b>Readings: (Current Issues ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 5, 6</b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #8 due:</b>  <b>Friday, February 27</b>  (11:59pm Toronto time) </div>
<b>March 2</b>	<b>SESSION 9: CANADIAN BUSINESS IN THE GLOBAL MARKET</b> <b>Learning Goals:</b> We will examine different types of global business activity, including the growth of multinational corporations and identify the fundamental driving forces behind globalization. We will explore the rationale behind international trade and protectionism. The implications of foreign ownership and trade will also be addressed.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 9</b></li> <li>• <b>Discussion Case:</b> <i>Toyota in Ontario</i></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #9 due:</b>  <b>Friday, March 6</b>  (11:59pm Toronto time) </div>
<b>March 9</b>	<b>SESSION 10: BUSINESS &amp; POLITICS IN CANADA</b> <b>Learning Goals:</b> We will explore government's relationship with business stemming from its roles as both guardian of society and guardian of business. We will examine the trend toward reduced government involvement in the business sector. We will discuss the impact of government actions on business with special attention given to issues such as government subsidies, privatization and deregulation.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 10</b></li> <li>• <b>Discussion Case:</b> <i>Canadian Dairy Industry</i></li> </ul> <b>Readings: (Current Issues ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 7</b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #10 due:</b>  <b>Friday, March 13</b>  (11:59pm Toronto time) </div>

<b>March 16</b>	<b>SESSION 11: BUSINESS AND SOCIETY</b> <b>Learning Goals:</b> We define and discuss the notion of corporate social responsibility and analyze the debate regarding what role business should play in society. This session also examines the importance of sustainability and the benefits and challenges it presents to business.	<b>Readings: (ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapters 11 &amp; 12</b></li> </ul> <b>Discussion Case:</b> <i>Canada Goose</i>  <b>Readings: (Current Issues ebook)</b> <ul style="list-style-type: none"> <li>• <b>Chapter 8</b></li> </ul>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #11 due:</b>  <b>Friday, March 20</b>  (11:59pm Toronto time) </div>
<b>March 23</b>	<b>SESSION 12: WRAP UP &amp; FINAL EXAM REVIEW</b>	<i>Practice cases will be used</i>	 <div style="background-color: yellow; padding: 5px; border: 1px solid black;"> <b>Online Activity #12</b>  <b>Friday, March 27</b>  (11:59pm Toronto time) </div>
<b>FINAL EXAM</b>	<b>During the formal WINTER Examination Period – April 8 to 24, 2026.</b>		

*Have a Great Term!*