

Course Outline: Korean Popular Music as Transnational Cultural Phenomenon

DEPARTMENT OF LANGUAGES, LITERATURES & LINGUISTICS

Course Code

AP/KOR4700 3.0 Korean Popular Music as Transnational Cultural Phenomenon

Course Description

This course develops an informed perspective on K-pop as a tool for critically understanding contemporary South Korean society and its place in the global context. It examines Korean popular music in relation to social, cultural, political, and technological developments in South Korea and in transnational settings.

Course Delivery

Delivery Mode: INCLASS

Course Materials

Required materials are distributed through eClass and include academic articles, book chapters, and digital media related to K-pop, fandom, globalization, race, gender, and participatory culture. Students also need reliable access to eClass, Zoom, a stable internet connection, and a device with webcam and microphone for online participation.

Examples of weekly materials include readings on K-pop fandom and reaction videos, scholarship on BTS and globalization, and selected K-pop music videos or live stage performances used for analysis and course assignments.

Tentative Grade Breakdown and Deadlines

All assignments are submitted digitally through eClass. APA citation style is required. No extensions are granted except in truly extenuating circumstances, and late work without approved extension is penalized by one letter grade per day for up to five days.

Assessment	Weight	Mode	Tentative Deadline
Weekly Discussion	18%	Online discussion forum	Each week

Assessment	Weight	Mode	Tentative Deadline
Reaction Video	20%	Reaction video assignment (online submission)	Week 6
Group Presentation	27%	Group presentation (in-class presentation)	Assigned week
Final Group Research Project	35%	Group research portfolio (online submission) and oral presentation	Week 13
Total	100%		