

Course Outline: Language, Power and Persuasion

DEPARTMENT OF LANGUAGES, LITERATURES, AND LINGUISTICS

Course Code

AP/LING 1430 3.0 M

Course Description

This course investigates the role of language in creating and maintaining power asymmetries in society, as well as the role of power relations in shaping language. Various types of discourse are analyzed to determine the means by which participants create and maintain dominance, power, and status. Specific topics include: the relationship between linguistic structure and thought, language ideology, political discourse, and the roles of gender, ethnicity, age, and class in language variation and change.

No prerequisites.

Course Delivery

In-person. One 2-hour lecture and one 1-hour tutorial weekly.

Course Materials

In past years, we have used the textbook:

Mooney, A. & Evans, B. (2023) **Language, Society and Power**, 6th Edition. Taylor & Francis.

This year's textbook TBD.

Tentative Grade Breakdown and Deadlines

Assessment	Weight
Tutorial Attendance and Participation	10%
Midterm Exam	20%
Assignment 1	20%

Assessment	Weight
Assignment 2	20%
Final Exam	30%
Total	100%