

## Course Outline: Social entrepreneurship and innovation

### DEPARTMENT OF SCHOOL OF ADMINISTRATIVE SCIENCE

*Note for students: This short course outline is provided for planning purposes only. Course information is tentative and subject to change; the final course syllabus will be available by the first day of classes.*

### Course Code

AP/ENTP 3950 3.0 Social Entrepreneurship and Innovation

### Course Description

This course explores how social change is affected through innovative and entrepreneurial activity. Students reflect on various models applicable to social enterprise and become familiar with the challenges of creating and sustaining new social ventures, including how social entrepreneurship can be implemented in countries with differing political, sociocultural, and economic contexts. The course also addresses how management principles might be used to improve social enterprises and the social and economic value they create. Students are encouraged to address the United Nations Sustainable Development Goals and propose innovative and entrepreneurial solutions shaped by societal, economic, and environmental considerations. Engagement will primarily be through assigned readings, lectures, guest speakers, classroom discussions, case studies, and interaction with practicing social entrepreneurs.

### Course Delivery

Delivery Mode: In-person

### Course Enrolment

**Prerequisites.** Please note that students are responsible for ensuring they have the **prerequisites** for the course – these prerequisites are **not** checked automatically for ADMS and DEMS courses. The School reserves the right to de-enrol students who do not meet the prerequisites after the start of the term (course fees apply in accordance with the refund table).

**Unable to enrol in the course?** Please direct all registration questions to the main office of the School of Administrative Studies (apsas@yorku.ca). Course Directors (instructors) **cannot**

**enroll or approve** your enrollment in the course. If the section is full, the best strategy for enrolling in the class is to check the online course registration system regularly until a space becomes available. Students are expected to meet course submission deadlines regardless of enrolment timing.

## Course Materials

All the required materials are open source or accessible through the York University Library. No textbook is required to be purchased.

Examples of materials:

Johnson, Pappi-Thornton, Stauch, [Student Guide to mapping a system](#). SAïD Business School, University of Oxford

Osburg, T., & Schmidpeter, R. (2013). *Social Innovation: Solutions for a Sustainable Future* (R. Schmidpeter & T. Osburg, Eds.; 2013.). Springer Nature. <https://doi.org/10.1007/978-3-642-36540-9>

## Tentative Grade Breakdown and Deadlines

[Provide a breakdown of course components into individual assessments, including the weight of each assessment and anticipated date held or due date. Include whether assessments are held in-person or online or if they might be held outside of class time (e.g. evenings or weekends)]

**Important note:** The following breakdown and dates are tentative and may change [within the first two weeks of the term](#).

Assessment	Weight	Mode	Tentative Deadline
Reflective Journal	20%	Take-home	Weekly
Class Participation	10%	In-Person	Weekly
Social Change Story	20%	Asynchronize take-home	Nov 9/10
Poster	10%	In-Person	Nov 23/24
Social Problem Brief	15%	Take-home	Oct 19/20
Solution presentation	10%	In Person	Nov 30/Dec 1
Solution Report	15%	Take-home	Nov 30/Dec 1
	100%		

